

Bachelor of Science in Economics and Business Administration (B.Sc.)



BACHELOR

www.wiwi.uni-frankfurt.de



Bachelor welcome!



Under the implementation of the so-called „Bologna Process“ all German universities will adopt the internationally established Bachelor/Master system by 2010. The first phase of studies is completed with the „Bachelor“, the first degree qualifying for a career start. The prescribed period of study is six semesters.

Pioneering the process, the Faculty of Economics and Business Administration has been offering a Bachelor in Economics and Business Administration Program since the Winter semester of 2005/2006.

Moreover, a comprehensive array of mentorship offerings and the attractive and modern environment of the West End Campus, create optimal conditions for successful studies.

The Bachelor in Economics and Business Administration Program meets the highest quality standards, preparing students for a successful professional career in a very goal-oriented manner. The benefits are numerous: The Bachelor Program is organized in a special modular structure. In comparison with the traditional German „Diplom“ Programs, this results in an accelerated and more consistent study path.

This new study format with its obvious advantages is broadly appreciated by the German industry.

After your graduation, you can either continue your specialization in a certain area by adding a Master's degree or launch into your professional career with an international company or institution. The program is taught in German and English.



“The international compatibility of the German Bachelor qualification is, first of all, an advantage for those students who have attained it. Furthermore, it enhances the attractiveness of the financial center, thanks to the students with practical training.”

Hermann-Josef Lamberti, Member of the Management Board of Deutsche Bank AG and Member of the Advisory Board of the Faculty of Economics and Business Administration

Bachelor of Science in Economics and Business Administration at Goethe University – a special study program

Study contents

A special feature of the Bachelor in Economics and Business Administration is the fact that it combines studies of Business Administration and Economics. It thus offers a broad academic basis as well as the necessary foundation for the continuation of studies in the various master programs. The Bachelor Program stretches over six semesters.

The scope of studies covers both economics and business administration in their breadth and interconnections. We advise students to avoid selecting a narrowed academic concentration too soon. Instead, students are encouraged to acquire the methodological and theoretical basics essential to their future professional careers. The overall objective is a general methodological competency in combination with strong analytical skills.

Our primary goal in the development of the curricula is to transition graduates into the professional world prepared and qualified for their jobs. An excellently structured and coordinated study path, a demanding syllabus, small work groups and a first-class mentorship all help to heighten the efficiency and effectiveness of your academic experience.

Program Structure

The course of study is divided into two phases: 1. the **orientation phase** and 2. the **qualification phase**.

The **orientation phase** has two defined educational goals: firstly, students are to acquire the necessary methodological foundations for their studies. Secondly, they are to gain a preliminary overview of the two core subjects of economics and business administration. Students are thus given an opportunity to decide whether the chosen subject meets their expectations. On the other hand, only students who achieve the required objectives of the orientation year in a maximum of three semesters may continue their program of study.

The **qualification phase** and therefore the actual Bachelor examination is course-related and starts in the second year. This year is dedicated to deepening the studies of the core subjects of economics and business administration. It is shaped by an internationally-established mandatory curriculum. The so-called basic courses are taught in the form of lectures, tutorials and mentors' exercises.

Area of specializations

In the third year, students are obliged to choose one out of three areas of specializations. Each area of specialization includes two mandatory modules and four semi-elective courses to be selected from a wide range of offers:

- 1) **Economics**, with modules focusing on political economics and econometrics.
- 2) **Finance Accounting**, with modules focusing on finance, accounting and auditing.
- 3) **Management**, including organization, human resources, marketing, operations management and information management.

In addition to the area of specialization, students are required to pass an elective block, which offers students the possibility to choose the remaining courses from any of the three areas of specializations or from the course offerings of other faculties within the university.

Seminar and Bachelor Thesis

During the fifth semester, it is mandatory to attend a seminar. Successful participation in the seminar is prerequisite for the six-week preparation of the Bachelor thesis. The Bachelor examination is normally passed after six semesters; it is compulsory to pass it no later than at the end of the ninth semester.

Overview

Prior to semester start	Freshman orientation courses: math prep course and introduction week		
1st + 2nd semester	General, quantitative and economic fundamentals Mandatory program consisting of 8 modules to be completed successfully within this year. The so-called orientation phase must be completed after three semesters.		
3rd + 4th semester	Economic and business administration basic courses: International standard basic curriculum (mandatory) Selection of a professionally enabling area of specialization: Economics / Finance & Accounting / Management: Two core courses within the area of specialization		
5th + 6th semester	Four semi-elective courses within the <u>area of specialization</u>:	Four additional semi-elective courses	Seminar
6th semester	Research (Bachelor thesis)		

Key competencies are integrated into the individual courses and add to the educational practical relevance of the studies. The acquisition of additional qualifications such as language skills and foreign experience are actively encouraged.

Bachelor meets Business

How to choose your specialization area? Where to work for an internship? Which job opportunities are offered by the bachelor's degree? Is it important to acquire a master's degree as well?

Answers to these and more questions are offered by the series "Bachelor meets Business" during the winter terms. The series offer students the possibility to get in contact with many companies while pursuing their studies.

More information and the time slots can be found under: www.wiwi.uni-frankfurt.de/en/wiwi-study/ssix-info-center/bachelor-meets-business.html



Bachelor meets Ernst & Young

Top talents study here!



The decision to study Economics and Business Administration at Goethe University means above all:

Choosing an internationally recognized and accredited Faculty, which offers an innovative study concept

Studying in a place where, as well as theory, internships, periods of study abroad, foreign languages and a wide range of services for students receive priority

Starting your career successfully in a prospering financial center – many courses are taught by top managers from well-known companies



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Goethe University Frankfurt
Grüneburgplatz 1
D-60323 Frankfurt am Main**

Application and Admittance

The Bachelor of Science in Economics and Business Administration Program is aimed at highly motivated students with a broad variety of interests and keenness on economic matters and connections.

The program is open to students who have passed their qualification for university entrance with good scores. The program is taught in German and English.

The closing date for application is January 15 for the summer semester and July 15 for the winter semester. The number of university places is limited; places are generally in high demand.

In our performance-oriented selection process, we select 95% of the places available according to a ranking based on the average secondary-school examinations scores. 5% of places are selected based on extra-curricular achievements; for

instance, social, cultural, athletic or entrepreneurial activities, which we query via a standardized form (letter of motivation).

Please note: This is just general information. Details pertaining to deadlines, applications, addresses and regulations on university-internal selection procedures are available at the Goethe University's central website on application and admittance (www.uni-frankfurt.de/english/international/students/applicants/index.html), where you will find all necessary information in regard to the actual application and admittance requirements.

International applicants should direct their inquiries and applications to the International Office of the University: www.uni-frankfurt.de/english/international.

Hotline: +49 69 798-7749