

PUBLICATIONS

PROF. DR. CORNELIA STORZ

GOETHE UNIVERSITY FRANKFURT, GERMANY

- Ramachandran, R., **Storz, C.**, & Amoncio, E. (forthcoming). Entrepreneurship Trainings and Human Capital Endowment: When Learning From External Sources Does (Not) Increase Performance. In-Press, *Entrepreneurship Research Journal (open access)*
- Casper, S., Miozzo, M., & **Storz, C.** (2024). The Emergence of an Entrepreneurial Ecosystem: The Interplay between Early Entrepreneurial Activity and Public Policy in the Korean Online Gaming Industry. *Industry and Innovation*. <https://doi.org/10.1080/13662716.2023.2254261>
- Miozzo, M., **Storz, C.**, & Casper, S. (2023). Digital creatives and digital engineers: entrepreneurial firms, institutional context, and the organization of innovation. *Socio-Economic Review*, mwad057. <https://doi.org/10.1093/ser/mwad057>
- Zou, N., & **Storz, C.** (2023). Why do some entrepreneurs thrive? A network content perspective. *Journal of Business Research*, 161, 113821. <https://doi.org/10.1016/j.jbusres.2023.113821>
- Amoncio, E., Chan, T. H., and **Storz, C.** (2023). Computer Vision for Visual Analysis: New Insights From Product Design Visual Similarity. *Academy of Management Annual Meeting Proceedings*. <https://doi.org/10.5465/AMPROC.2023.16890abstract>
- Storz, C.**, ten Brink, T., & Zou, N. (2022). Innovation in emerging economies: How do university-industry linkages and public procurement matter for small businesses? *Asia Pacific Journal of Management*, 39, 1439–1480. <https://doi.org/10.1007/s10490-021-09763-z>
- Conlé, M., **Storz, C.**, Kroll, H., & ten Brink, T. (2021). University Satellite Institutes as Exogenous Facilitators of Technology Transfer Ecosystem Development. *The Journal of Technology Transfer*. <https://doi.org/10.1007/s10961-021-09909-7>
- Herrmann, A. M., **Storz, C.**, & Held, L. (2020). Whom do Nascent Ventures search for? Resource Scarcity and Linkage Formation Activities during New Product Development Processes. *Small Business Economics*. <https://doi.org/10.1007/s11187-020-00426-9>
- Storz, C.**, & Taube, M. (eds.) (2020). Firms, Institutions, and the State in East Asia. A Festschrift in Honour of Werner Pascha. Marburg: Metropolis. ([click here for publication](#))
- Fragkandreas, T., & **Storz, C.** (2020). Knowledge Diffusion in Management: Kaizen in Sub-Saharan Africa. In: **Storz, C.**, & Taube, M. (eds.): *Firms, Institutions, and the State in East Asia. A Festschrift in Honour of Werner Pascha*. Marburg: Metropolis, 89-109. ([click here for publication](#))
- Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (eds) (2018). *Protecting the Weak. Framing, Mobilisation and Institutionalisation*. London: Routledge. ([click here for publication](#))
- Storz, C.**, & Holbig, H. (2018). Theories on Institutional Change: An Application to the Dynamics of “Protecting the Weak”. In: Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (eds): *Protecting the Weak. Framing, Mobilisation and Institutionalisation*. Routledge, 111-136. ([click here for publication](#))
- Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (2018). Introduction. In: Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (eds): *Protecting the Weak. Framing, Mobilisation and Institutionalisation*. Routledge, 1-18. ([click here for publication](#))

- Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (2018). Weak vs Strong: Ambiguities of Protection. In: Amelung, I., Bälz, M., Holbig, H., Schumann, M., & **Storz, C.** (eds): *Protecting the Weak. Framing, Mobilisation and Institutionalisation*. Routledge, 257-270. ([click here for publication](#))
- Storz, C.** (2018). 日本の自営業 (Selbständigkeit in Japan). *Journal of Business Economics* (1998) 68: 10, 1-14, Japanese translation & summary of Katsuhiko Hirasawa. *Shinkumi Magazine*, 2:2018, 66-69.
- Casper, S., & **Storz, C.** (2017). Bounded careers in creative industries. Surprising patterns in video games. *Industry and Innovation*, 24(3), 213-248. <https://doi.org/10.1080/13662716.2016.1224705>
- Casper, S., & **Storz, C.** (2016). Entrepreneurial Communities and the State. The Emergence of Korea's On-Line Gaming Industry. In: Whitley, R., & Zhang, X. (eds): *Changing Business Systems in Asia: Globalisation, Socio-Political Change, and Economic Organisation*. Oxford University Press, 306-332. <https://academic.oup.com/book/6916?login=true>
- Storz, C.**, Riboldazzi, F., & John, M. (2015). Mobility and Innovation: A Cross-Country Comparison in the Video Game Industry. *Research Policy*, 44(1), 121-137. <https://doi.org/10.1016/j.respol.2014.07.015>
- Storz, C.**, & Casper, S. (2015). Careers with Boundaries: Innovation within the Japanese Video Game Industry. *Academy of Management Proceedings*. <https://doi.org/10.5465/ambpp.2015.15463abstract>
- Krafft, J., Lechevalier, S., Quatraro, F., & **Storz, C.** (eds.) (2014). Special Section Research Policy: Emergence of New Industries. *Research Policy*, 43(10), 1663-1665. <https://www.sciencedirect.com/journal/research-policy/vol/43/issue/10>
- Krafft, J., Lechevalier, S., Quatraro, F., & **Storz, C.** (2014). Emergence and evolution of new industries: The path-dependent dynamics of knowledge creation. *Research Policy*, 43(10), (Special Section „Emergence of New Industries“), 1663-1665. <https://doi.org/10.1016/j.respol.2014.07.006>
- Lechevalier, S., Nishimura, J., **Storz, C.** (2014). Diversity in patterns of industry evolution: how an intrapreneurial regime contributed to the emergence of the service robot industry in Japan. *Research Policy*, 43(10), 1716-1729. <https://doi.org/10.1016/j.respol.2014.07.012>
- Storz, C.**, Amable, B., Casper, S., & Lechevalier, S. (eds.) (2013). Special Issue Socio Economic Review: Asian Capitalisms. *Socio Economic Review*, 11(2), 217-232. <https://academic.oup.com/ser/issue/11/2?login=true>
- Storz, C.**, Amable, B., Casper, S., & Lechevalier, S. (2013). Bringing Asia into the comparative capitalism perspective. *Socio Economic Review* 11(2), 217-232. <https://doi.org/10.1093/ser/mwt004>
- Storz, C.**, & Schäfer, S. (2013 Paperback, 2011 Hardback). *Institutional Diversity and Innovation. Continuing and Emerging Patterns in Japan and China* (with guest contribution of Marcus Conlé and preface of Richard Whitley). London: Routledge. ([click here for publication](#))
- Hunter, J., & **Storz, C.** (eds.) (2012 Paperback, 2006 Hardback). *Institutional and Technological Change in Japan's Economy. Past and Present*. London: Routledge. ([click here for publication](#))
- Storz, C.** (ed.) (2012 Paperback, 2006 Hardback). *Small Firms and Innovation Policy in Japan*. London: Routledge. ([click here for publication](#))
- Pascha, W., **Storz, C.**, Taube, M. (eds.) (2011). *Institutional Variety in East Asia. Formal and informal patterns of coordination*. Edward Elgar (New Horizons in Institutional and Evolutionary Economics Series). ([click here for publication](#))
- Pascha, W., **Storz, C.**, Taube, M. (2011). Coordination between inertia and dynamic development: an overview of issues and contributions. In: Pascha, W., **Storz, C.**, Taube, M. (eds.): *Institutional Variety in East Asia. Formal and informal patterns of coordination*. Cheltenham Glos: Edward Elgar, 1-22. ([click here for publication](#))

- Storz, C., & Pascha, W.** (2011). Japan's silver market: creating a new industry under uncertainty. In: Storz, C., Taube, M., & Pascha, W. (eds.): *Institutional Variety in East Asia. Formal and informal patterns of coordination*. Cheltenham Glos: Edward Elgar, 222-267. <https://doi.org/10.4337/9781849807968.00018>
- Storz, C.** (2011). The Emergence of New Industries: Entrepreneurs in "Cool Japan". In: Daniels, P.W., Ho, K.C., & Hutton, T.A. (eds.): *New Economic Spaces in Asian Cities. From Economic Restructuring to the Cultural Turn*. London: Routledge, 102-117. ([click here for publication](#))
- Schäfer, S., & **Storz, C.** (2010). Rigidity and Change in the Japanese Venture Economy. In: Haghirian, P. (ed.): *Innovation and Change in Japanese Management*. Hampshire: Palgrave MacMillan, 39 -58. ([click here for publication](#))
- Storz, C.** (2009). Sources and Processes of Change: The Case of the Game Software Industry. In: Söderberg, M., & Nelson, P. (eds.): *Japan's Politics and Economy. Perspectives on Change*. London: Routledge, 182-200. ([click here for publication](#))
- Rüland, J., Schubert, G., Schucher, G., & **Storz, C.** (eds.) (2009 Paperback, 2008 Hardback). *Asian-European Relations. Building Blocks for global governance?* London: Routledge. ([click here for publication](#))
- Storz, C.** (2008). Dynamics in Innovation Systems: Evidence from Japan's Game Software Industry. *Research Policy* 37(9), 1480-1491. <https://doi.org/10.1016/j.respol.2008.05.007>
- Strambach, S., & **Storz, C.** (2008). Pfadabhängigkeit und Pfadplastizität von Innovations-systemen: die deutsche und japanische Softwareindustrie. *Nationale Innovationssysteme im Vergleich - Vierteljahrshefte zur Wirtschaftsforschung*, 77(2), 142-161. <https://doi.org/10.3790/vjh.77.2.142>
- Storz, C.** (2008). Innovation, Institutions and Entrepreneurs: The Case of "Cool Japan". *Asia Pacific Business Review* 14(3), 401-424. <https://doi.org/10.1080/13602380802116823>
- Rüland, J., & **Storz, C.** (2008). Co-Operation and Regional Integration: The Case of Asia-Europe Relations. In: Rüland, J., Schubert, G., Schucher, G., & **Storz, C.** (eds.) *Asian-European Relations. Building Blocks for global governance?* London: Routledge, 3-31. ([click here for publication](#))
- Storz, C.** (2008). Innovation, Institutions and Entrepreneurs: The Case of „Cool Japan". In: Jackson, K., & Debroux, P. (eds.): *Innovation in Japan: Emerging Patterns, Enduring Myths*. London: Routledge, 115-138. ([click here for publication](#))
- Storz, C., & Moerke, A.** (eds.) (2007). *Competitiveness of New Industries. Institutional Framework and learning in information technology in Japan, the US and Germany*. London: Routledge. ([click here for publication](#))
- Storz, C.** (2007). Compliance with International Standards: The EDIFACT and ISO 9000 Standards in Japan. *Social Science Japan* 10(2), 217-241. <https://doi.org/10.1093/ssjj/jym048>
- Storz, C., & Moerke, A.** (2007). Institutions and learning in new industries - an introduction. In: **Storz, C., & Moerke, A.** (eds.): *Competitiveness of New Industries. Institutional Framework and learning in information technology in Japan, the US and Germany*. London: Routledge, 3-16. ([click here for publication](#))
- Storz, C.** (2007). Private solutions to uncertainty in Japanese electronic commerce. In: **Storz, C., & Moerke, A.** (eds.): *Competitiveness of New Industries. Institutional Framework and learning in information technology in Japan, the US and Germany*. London: Routledge, 75-103. ([click here for publication](#))
- Storz, C.** (2007). Innovation und entrepreneurship: Japans Wettbewerbsfähigkeit in institutioneller Perspektive. In: Bellmann, K., & Haak, R. (eds.): *Der Japanische Markt - Herausforderungen und Perspektiven für deutsche Unternehmen*. Wiesbaden: Gabler, 159-179. ([click here for publication](#))
- Storz, C.** (2006). Inertia in Japanese organizations? Institutionen in der Genese der japanischen Spielesoftware. *Journal of Current Japanese Affairs* 6, 3-41. https://www.academia.edu/8561907/Inertia_in_Japanese_organizations_Institutionen_in_der_Genese_der_japanischen_Spielesoftware

- Storz, C.** (2006). Pfadabhängigkeit und Pfadgenese. Die japanische Spieleindustrie. *Journal of Business Economics* 3, 69-86. https://www.academia.edu/8561907/Inertia_in_Japanese_organizations_Institutionen_in_der_Genese_der_japanischen_Spielesoftware
- Storz, C. & Lageman, B.** (eds.) (2005): *Konvergenz oder Divergenz? Wandel der Unternehmensstrukturen in Japan und Deutschland*. Weimar bei Marburg: Metropolis. ([click here for publication](#))
- Storz, C.** (2006). Small firms and innovation policy in Japan – an introduction. In: Storz, C. (ed.) (2012 Paperback, 2006 Hardback): *Small Firms and Innovation Policy in Japan*. London: Routledge, 1-10. ([click here for publication](#))
- Storz, C.** (2006). Cognitive models and economic policy: the case of Japan. In: Storz, C. (ed.) (2012 Paperback, 2006 Hardback): *Small Firms and Innovation Policy in Japan*. London: Routledge, 82-108. ([click here for publication](#))
- Storz, C.** (ed.) (2005). *Japan and Germany in Competition for FDI: Tax, Regulation and Strategies*. Marburg: Universität Marburg. ([click here for publication](#))
- Pascha, W., & **Storz, C.** (eds.) (2005). *Wirkung und Wandel von Institutionen. Das Beispiel Ostasiens*. Stuttgart: Lucius & Lucius. <https://doi.org/10.1515/9783110510669>
- Pascha, W., & **Storz, C.** (2005). Institutionen in der Entwicklung Ostasiens: Eine Einführung. In: Pascha, W., & **Storz, C.** (eds.): *Wirkung und Wandel von Institutionen. Das Beispiel Ostasiens*. Stuttgart: Lucius & Lucius, 77, 3-28. <https://doi.org/10.1515/9783110510669>
- Storz, C.** (2005). Private Regulierung aus institutionenökonomischer Sicht: ISO 14001 in der japanischen Umweltpolitik. In: Pascha, W., & **Storz, C.** (eds.): *Wirkung und Wandel von Institutionen. Das Beispiel Ostasiens*. Stuttgart: Lucius & Lucius, 77, 199-228. <https://doi.org/10.1515/9783110510669>
- Hunter, J., & **Storz, C.** (2005). Introduction: Economic and institutional change in Japan. In: Hunter, J., & **Storz, C.** (eds.) (2012 Paperback, 2005 Hardback): *Institutional and Technological Change in Japan's Economy. Past and Present*. London: Routledge, 1-10. ([click here for publication](#))
- Storz, C.** (2005). Preface - Japan and Germany in Competition for FDI: Tax, Regulation and Strategies. In: Storz, C. (ed.): *Japan and Germany in Competition for FDI: Tax, Regulation and Strategies*. Marburg: Universität Marburg, 124, 5-9. ([click here for publication](#))
- Storz, C., & Lageman, B.** (2005). Konvergenz und Divergenz der Unternehmensstrukturen? Die Diskussion um organisatorische Paradigma – zur Einführung. In: **Storz, C., & Lageman, B.** (eds.): *Konvergenz oder Divergenz? Wandel der Unternehmensstrukturen in Japan und Deutschland*. Weimar bei Marburg: Metropolis, 7-20. ([click here for publication](#))
- Storz, C.** (2005). Konvergenz oder Divergenz? Standardisierungsarchitekturen, institutionelle Inflexibilität und ökonomische Rationalität. In: **Storz, C., & Lageman, B.** (eds.): *Konvergenz oder Divergenz? Wandel der Unternehmensstrukturen in Japan und Deutschland*. Weimar bei Marburg: Metropolis, 21-50. ([click here for publication](#))
- Storz, C.** (2005). Personales Vertrauen als Restriktion - Japan im internationalen Vergleich. In: Held, M., Kubon-Gilke, G., & Sturn, R. (eds.): *Reputation und Vertrauen*. Weimar bei Marburg: Metropolis, 213-257. ([click here for publication](#))
- Storz, C.** (2005). *Yōroppa keizai tōgō to chūshōkigyō* (European Integration and SME). In: *Kansai Daigaku Keizai Gakubu 100 Shūnen Kinenshi (Special Issue 100th anniversary of the Economic Department, Kansai University)*. Kansai: Kansai University, Kansai Daigaku Keizai Gakubu, 75-94.
- Storz, C.** (2004). Implementation of Standards: What about the Possibility of a Convergence of production systems by international rules. In: Pascha, W. (ed.) (2012 Paperback, 2004 Hardback): *Systemic Change in the Japanese and German Economies. Convergence and Differentiation as a Dual Challenge*. London: Routledge, 203-230. ([click here for publication](#))

- Storz, C.** (2004). Globalisierung, Technik, Normen. Warum weichen japanische Unternehmen von internationalen Normen ab? *Jahrbuch des Deutschen Instituts für Japanstudien* 15, 219-246. <https://doi.org/10.1080/09386491.2004.11826907>
- Storz, C.** (2002). Zum Wandel der japanischen Unternehmensorganisation – Innovations-fähigkeit zwischen Diskontinuität und Stabilität. *ORDO - Jahrbuch für die Ordnung von Wirtschaft und Gesellschaft* 53(1), 299-328. <https://doi.org/10.1515/ordo-2002-0117>
- Storz, C.** (2002). Doitsu no chûshô kigyô. Gurobarizêshon to Rijonarizêshon ga oyobosu eikyô (SME in Germany. The impact of Globalisation and Regionalisation). In: Murakoso, T. (ed.): *Gurôbaru ekonomî to chûshô kigyô (Globalisation and SME)*. Tokyo: Sekai Shisôsha - Sekai Shisô Zeminâru, 235-254.
- Storz, C.** (2002). Improvement of Competitiveness of Japanese SMEs? Concept and Limits of institutional design in the Japanese Policy for SMEs. In: Hiroshi, O. (ed.): *Structural change in Japan and Germany*. Tokyo: Toyo University, 67-84.
- Storz, C.** (2001). *Doitsu ni okeru sôgyô no genjô to chûshô kigyô kinyû* (Establishing and financing start-ups in Germany). *Chôsa Kihô (Kokumin Seikatsu Kinyû Kôko)* 11, 27-45.
- Storz, C., & Frick, S.** (2001). Sponsored spin-off in Japan - Anregungen für die deutsche Mittelstandspolitik? In: Gössmann, H., & Mrugalla, A. (eds.): *11. Deutschsprachiger Japanologentag in Trier 1999 - Vol. 1, Section Economy/ Technology*. Münster: LIT, 555-573.
- Pascha, W., & **Storz, C.** (eds.) (2000). *Klein- und Mittelunternehmen in Japan*. Baden-Baden: Nomos. ([click here for publication](#))
- Storz, C.** (2000). Wege aus der Arbeitslosigkeit? Neue und alte Formen der Selbständigkeit in Japan. *ZJapanR - Zeitschrift für Japanisches Recht*, 10(5), 98-118. ([click here for publication](#))
- Bosse, F., & **Storz, C.** (2000). Nachfolgeproblematik und Nachfolgeregelung im japanischen Mittelstand. *Journal of Business Economics*, 6, 649-669.
- Bosse, F., & **Storz, C.** (2000). Nachfolgeproblematik und Nachfolgeregelung im japanischen Mittelstand. *Journal of Business Economics*, 70(6), 649-669.
- Storz, C.** (2000). Wege aus der Arbeitslosigkeit? Neue und alte Formen der Selbständigkeit in Japan. In: Pohl, M. (ed.): *Japan 1999/2000 – Politik und Wirtschaft*. Hamburg: Institut für Asienkunde Hamburg, 230-249.
- Pascha, W., & **Storz, C.** (2000). Klein- und Mittelunternehmen in Japan – Einleitung. In: Storz, C., & Pascha, W. (eds.): *Klein- und Mittelunternehmen in Japan*. Baden-Baden: Nomos, 1-10. ([click here for publication](#))
- Bosse, F., & **Storz, C.** (2000). Nachfolgeregelung im japanischen Mittelstand. In: Pascha, W., & **Storz, C.** (eds.) *Klein- und Mittelunternehmen in Japan*. Baden-Baden: Nomos, 371-394. ([click here for publication](#))
- Storz, C., & Frick, S. (2000). Existenzgründung und sponsored spin-offs. In: Storz, C., & Pascha, W. (eds.) (2000): *Klein- und Mittelunternehmen in Japan*. Baden-Baden: Nomos, 347-370. ([click here for publication](#))
- Storz, C.** (2000). Venture business in Japan. Protagonists of a new Economic Order? In: Hozumi, T., & Wohlmuth, K. (eds.): *Schumpeter and the Dynamics of Asian Development*. Münster: LIT, 109-145. ([click here for publication](#))
- Storz, C., & Frick, S.** (1999). Sponsored Spin-offs in Japan – Anregungen für die deutsche Mittelstandspolitik? *List-Forum für Wirtschafts- und Finanzpolitik*, 25(3), 310-327.
- Storz, C.** (1998). Zur Relevanz von Netzwerken im japanischen Mittelstand. *Zeitschrift für Klein- und Mittelunternehmen*, 46(2), 75-85. (today: Zeitschrift für KMU und Entrepreneurship)
- Storz, C.** (1998). Selbständigkeit in Japan. *Journal of Business Economics*, 68(10),1-14.
- Storz, C.** (1997). *Der mittelständische Unternehmer in Japan*. Baden-Baden: Nomos. ([click here for publication](#))

- Storz, C.** (1996). Doitsu no kourigyô (Einzelhandel in Deutschland). *Chamber 4* (Osaka Chamber of Commerce and Industry), Spring, 44-45.
- Storz, C.,** Nagler, C., & Pascha, W. (1995). Ansiedlung japanischer Unternehmen in der Peripherie Düsseldorfs. In: Heiduk, G., & Pascha, W. (eds.): *Japans Wirtschaft in Europa. Herausforderung für europäische Unternehmen*. Baden-Baden: Nomos, 75-106. ([click here for publication](#))
- Storz, C.** (1994). Shôhisha kara mita doitsu to nihon no shokuryôhin kourigyô (Food retailing from consumer's perspective). *Chôsa Geppô*, 400, 14-19.
- Storz, C.** (1992). Doitsu shokuhin ryûtsû jijô (Situation of the German Food Retailing Industry). *Gekiryû*, 8, 98-102; 9, 88-93; 11, 108-113.