

---

# PROF. DR. CORNELIA STORZ

Chair of Innovation and Entrepreneurship with focus on Japan/East Asia  
Faculty of Economics and Business  
Goethe University Frankfurt

Theodor-W.-Adorno-Platz 4 | 60323 Frankfurt am Main | Germany  
+49 69 79834 811/809 | storz@wiwi.uni-frankfurt.de  
<https://www.wiwi.uni-frankfurt.de/storz>

---

## ACADEMIC POSITIONS

- |            |   |
|------------|---|
| Since 2007 | Professor (with tenure) / Chair holder, Innovation and Entrepreneurship<br>Faculty of Economics and Business / Department of Management and<br>Microeconomics<br>GOETHE UNIVERSITY, FRANKFURT |
| 2001-2006  | Professor (with tenure) / Chair holder, Japanese Economy<br>Faculty of Economics and Business Administration / Centre for Japanese Studies<br>PHILIPPS UNIVERSITY, MARBURG                    |
| 1997-2001  | Professor (with tenure) / Chair holder, Japanese Economy and Society<br>Faculty of Economics and Business Administration<br>UNIVERSITY FOR APPLIED SCIENCES, BREMEN                           |
| 1996       | Lecturer<br>UNIVERSITY FOR APPLIED SCIENCES, BREMEN   |
| 1992-1996  | Research Assistant<br>UNIVERSITY OF DUISBURG-ESSEN  |

---

## EDUCATION

- |      |   |
|------|---|
| 1996 | Ph.D. in Economics (German equivalent: Dr. rer. oec.)<br>UNIVERSITY OF DUISBURG-ESSEN |
| 1992 | M.A. in Business Administration and Japanese Studies<br>UNIVERSITY OF BONN            |

---

 FOCUS OF CURRENT RESEARCH

Digital innovation and high-tech entrepreneurship  
 Innovation of incumbent firms and their institutional environment  
 Innovation, collaboration and networks  
 Entrepreneurship in emerging economies

---

## VISITING ACADEMIC POSITIONS

2022	Invited Fellow Researcher INSTITUTE OF INNOVATION RESEARCH (IIR), HITOTSUBASHI UNIVERSITY, TOKYO, JAPAN
2017	Invited Fellow Researcher INSTITUTE OF INNOVATION RESEARCH (IIR), HITOTSUBASHI UNIVERSITY, TOKYO, JAPAN
2017	Invited Fellow Researcher KECK GRADUATE INSTITUTE, CLAREMONT, USA
2016	Invited Fellow Researcher MANCHESTER BUSINESS SCHOOL, UNIVERSITY OF MANCHESTER, UK
2013	Visiting Scholar INSTITUTE OF INNOVATION RESEARCH (IIR), HITOTSUBASHI UNIVERSITY, TOKYO, JAPAN
2012	Visiting Scholar STANFORD UNIVERSITY, STANFORD, USA
2009	International Researcher UNIVERSITY OF TOKYO, TOKYO, JAPAN
2006	Visiting Researcher JAPAN INSTITUTE FOR LABOUR POLICY AND TRAINING (JILPT), TOKYO, JAPAN
2003	Guest Professor KANSAI UNIVERSITY, OSAKA, JAPAN
2001	Guest Researcher INSTITUTE OF SOCIAL SCIENCE, UNIVERSITY OF TOKYO, TOKYO, JAPAN
1999	Guest Researcher RESEARCH INSTITUTE OF ECONOMY, TRADE AND INDUSTRY (RIETI)/ MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY (MITI), TOKYO, JAPAN
1998	Guest Researcher RIETI/MITI, TOKYO, JAPAN

- 1993-1994      Guest Researcher  
OSAKA RESEARCH INSTITUTE FOR ADVANCED INDUSTRY DEVELOPMENT,  
TOKYO, JAPAN AND RIETI/MITI, TOKYO, JAPAN
- 1991            Guest Researcher  
RIETI/MITI, TOKYO, JAPAN

## FELLOWSHIPS, GRANTS AND SELECTED AWARDS

- 2021-24        Principle Investigator, “Collaborative project: Cooperation of European firms with Chinese universities: Forms and Effects. Sub-project: Scraping and Matching: Forms of University-Industry Linkages in China”, **Federal Ministry of Education and Research/Bundesministerium für Bildung und Forschung – BMBF (01DO21007A)**, Co-Principle Investigator: Tobias ten Brink, Constructor University Bremen
- 2021-24        Principle Investigator, “CEDITRAA – Cultural Entrepreneurship and Digital Transformation in Africa and Asia”, **Federal Ministry of Education and Research/Bundesministerium für Bildung und Forschung – BMBF (01UC2113A)**, Co-Principle Investigators: V. Hediger, Goethe University, Frankfurt, and M. Krings, Johannes Gutenberg University, Mainz
- 2021            Research Grant, “Organizational identity of new firms in digital industries”, **Japan Society for the Promotion of Science - JSPS (S20103)**
- 2018-2021     Research Grant, “Public-Private Collaboration in China’s Innovative Rise: Effects and Mechanisms”, **German Research Foundation/Deutsche Forschungsgemeinschaft – DFG (i.e., the German equivalent of the NSF)** (STO 860/8-1 and STO 60/8-2), Co-Principle Investigator: T. ten Brink, Constructor University Bremen
- 2013-2019     Principle Investigator, “Japanese management techniques and African-Asian entrepreneurship”, Africa’s Asian Options (AFRASO), **Federal Ministry of Education and Research/Bundesministerium für Bildung und Forschung - BMBF (01UC1702 and 01UC1302)**, Co-Principle Investigators: F. Schulze-Engler, A. Graf, H. Holbig, J. Runge, U. Ruppert, and M. Boeckler, Goethe University, Frankfurt
- 2017            Research Grant, “Annual Meeting of the European Japan Advanced Research Network (EJARN) 2017, Goethe University Frankfurt, June 2017, **Toshiba International Foundation - TIFO**, Tokyo, Japan
- 2016-2017     Research Grant, “Social Identity and Strategy Formulation in Entrepreneurial Mobile Gaming Firms”, **Japan Society for the Promotion of Science - JSPS (S16701)**, Hitotsubashi University, Tokyo, Japan
- 2013-2017     Principle Investigator, “Protecting the Weak. Entangled Processes of Framing, Mobilization and Institutionalization in East Asia”, **Volkswagen Foundation/Volkswagen Stiftung**, "Key issues for Academia and Society", (AZ87382), Co-Principle Investigators: I. Amelung, M. Bälz, and H. Holbig, Goethe University Frankfurt
- 2013            Research Grant, “Human Resource Management in New Industries: The U.S. and Japan compared”, **Japan Society for the Promotion of Science - JSPS (S12704)**
- 2013            Research Grant, 9th EAJS Ph.D. Workshop, Goethe University Frankfurt, March 2013, **Association of Friends and Sponsors of the Goethe University**

**Frankfurt/Vereinigung von Freunden und Förderern der Goethe-Universität e.V. – VFF**

- 2012 Research Grant, “Human Resource Management in New Industries: The U.S. and Japan compared”, **German Research Foundation/Deutsche Forschungsgemeinschaft – DFG** (*i.e.*, the *German equivalent* of the *NSF*) (STO 860/1-1)
- 2009 Research Grant, “Dynamics in innovation systems – the case of Japan’s game software industry”, **Japan Society for the Promotion of Science - JSPS** (S08744)
- 2003-2006 Research Grant, “Competitiveness of New Industries”, **TÜV Rheinland e.V.**
- 2003-2005 Research Grant, “Japan and Germany in Competition for FDI”, **The Japan Foundation**
- 2003 Research Grant, “Information and Communication Technologies in Japan”, **The Japan Foundation**
- 2002-2003 Research Grant, “Exclusive Standards and Regulation in Japan”, **Wolfgang-Ritter-Foundation**, Bremen
- 1999-2002 Research Grant, “Technology-dissemination in Japan and the US”, **The Federal Ministry of Education and Research/Bundesministerium für Bildung und Forschung - BMBF** (1703899)
- 1998-2000 Research Grant, “Sponsored spin-offs in Japan”, **Senator of Bremen for Education and Sciences**
- 1993 Scholarship, **German Academic Exchange Service/Deutscher Akademischer Auslandsdienst – DAAD** (declined)
- 1993 Scholarship, **German Institute of Japanese Studies/Deutsches Institut für Japanstudien – DIJ** (declined)

---

RESEARCH COLLABORATIONS

“Academic scientists and firm innovation”, with E. Amoncio (Goethe University Frankfurt), D. Armanios (University of Oxford), X. Fu (University of Oxford), S. Garg (ESSEC Business School Singapore), and N. Zou (Goethe University Frankfurt)

“Board and innovation”, with Y. Aoshima, and M. Karube (both Hitotsubashi University, Institute of Innovation Research)

“Bounded innovation in digital industries and the local innovation ecosystem: the case of the early Korean online games industry”, with S. Casper (Keck Graduate Institute, Claremont, CA), and M. Miozzo (King’s Business School, London)

“Capitalisms, Technologies, Society and Health – Diversity of capitalisms and systems of innovation”, with R. Boyer (EHESS, Paris), K. Daimaru (Paris Cité University), A. Ema (The University of Tokyo, IFI), J.-P. Gaudilliere (EHESS-CERMES3), P. Gorry (Bordeaux University), K. Ibata-Arens (DePaul University), J. Ki (Korea Institute of Science and Technology Evaluation and Planning), E. Kleinpeter (Bordeaux University), N. Kodate (University College Dublin), W.-H. Kuo (National Yang-Ming

University), S. Lechevalier (EHESS-CCJ-FFJ), Keun Lee (Seoul National University), H. Madhavan (Indian Institute of Science Education and Research – Thiruvananthapuram), M. Matsuo (The University of Tokyo, IFI), M. Montalban (Bordeaux University), A. Rasmussen (EHESS-CAK), M. Seo-Plu (EHESS-CCJ), H. Shiroyama (The University of Tokyo), K. Takuma (Tokyo Metropolitan University), Y. Tiberghien (University of British Columbia), and F. Velte (Goethe University)

“Complementarities between Innovation Policy and Management Practices“, with M. Herz (Goethe University Frankfurt)

“Comparing Labour-Cost Retrenchments in Times of Crisis: How Investors React to the Flexible and Rigid Strategies of Innovative Firms“, with D. Ehnes, and L. Schweizer (Goethe University Frankfurt)

“Computer Vision and Product Design Visual Similarity: How Design Knowledge Flows“, with E. Amoncio (Goethe University Frankfurt), and T. Chan (Emory University’s Goizueta Business School)

“Crises, Firms’ Response Strategies and the Health Sector“, with F. Velte (Goethe University Frankfurt), and K. Lee (Seoul National University)

“Digital Marketplaces and Entrepreneurs in Sub-Saharan Africa: The Impact on Market Access and Performance“, with E. Amoncio (Goethe University Frankfurt), and R. Ramachandran (Monash University Malaysia)

“Digital creatives and digital engineers: Industry identity, digital technologies and product concept and development principles“, with M. Miozzo (King’s Business School, London), and S. Casper (Keck Graduate Institute, Claremont, CA)

“Dynamic Optimal Distinctiveness in Korean Films“, with E. Amoncio (Goethe University Frankfurt)

“Entrepreneurship Trainings for Ventures at the Base of the Pyramid: When Learning From External Sources Does (Not) Increase Performance“, with R. Ramachandran (Monash University Malaysia), and E. Amoncio (Goethe University Frankfurt)

“Entrepreneurial networks, resource variety and resource spanning: How network content matters“, with Na Zou (Goethe University Frankfurt)

“Innovation Intermediaries in Emerging Economies“ with D. Armanios (University of Oxford), X. Fu (University of Oxford), and T. ten Brink (Constructor University Bremen)

“Network content matters: Resource variety and resource spanning of entrepreneurial networks in a developing environment“, with N. Zou (Goethe University Frankfurt)

“Non-scientists matter for science? Business scholars on board and firm innovation“, with E. Amoncio (Goethe University Frankfurt), D. Armanios (University of Oxford), X. Fu (University of Oxford), S. Garg (ESSEC Business School Singapore), and N. Zou (Goethe University Frankfurt).

“Organizational identity of new firms in digital industries“, with A. Aoshima, (Hitotsubashi University Tokyo)

“‘Striking the Golden Mean’ - Identity Consistency and Innovation in the German Games Industry“, with T. Fragkandreas, University of Westminster

“University-Industry Linkages, Public Procurement and Innovation of Small Businesses”, with T. ten Brink (Constructor University Bremen), and N. Zou (Goethe University Frankfurt)

“Weak design patents”, with K. Talke (TU Berlin), and E. Amoncio (Goethe University Frankfurt)

“Why Do Foreign Firms Collaborate with Universities in the Host Country? The Case of European Firms and Chinese Science System”, with N. Zou (Goethe University Frankfurt), and F. Wang (Goethe University Frankfurt)

---

SERVICE IN RESEARCH COUNCILS, PROFESSIONAL ASSOCIATIONS, AND EDITORIAL BOARDS

- 2024 External Member, Evaluation Committee, TU Darmstadt, Department of Law and Economics
- 2024 Co-Organizer, Cross-Area Conference, Frankfurt, December 12-13, 2024
- 2023 Co-Organizer, 9. Research Seminar "Strategic Entrepreneurship and Innovation" (with TU Darmstadt), Frankfurt, July 15, 2024
- 2024 Co-Organizer, SASE Network F “KITE: Knowledge, Innovation, Technology and Entrepreneurship” (with A. M. Herrmann, J. Vertesi, M. Allen, and M. Keller), SASE’s 36 Annual Meeting, Network F KITE, Limerick, Ireland, June 27-29, 2024
- 2024 Co-Organizer, 8. Research Seminar "Strategic Entrepreneurship and Innovation" (with TU Darmstadt), Darmstadt, February 7, 2024
- 2023 - Member, SASE Strategic Planning Committee
- 2023 Co-Organizer, TIE Conference 2023 (Jahrestagung der Wissenschaftlichen Kommission Technologie, Innovation und Entrepreneurship - TIE (*German Academic Association of Business Research, Section Technology, Innovation and Entrepreneurship*)) (with L. Schweizer and S. Wies), Frankfurt, September 21.-22, 2023
- 2023 Co-Organizer, SASE Network F “KITE: Knowledge, Innovation, Technology and Entrepreneurship” (with A. M. Herrmann, J. Vertesi, M. Allen, and M. Keller), SASE’s 35 Annual Meeting, Network F KITE, Rio de Janeiro, Brazil, July 20-22, 2023
- 2023 Co-Organizer, Asia Forum Workshop (within the research project CEDITRAA "Cultural Entrepreneur-ship and Digital Transformation in Africa and Asia"), incl. Workshop “In Hallyu We Trust? Revisiting ‚Soft Power‘ in the New World Order of Cultural Production” and guest lecture by Prof. Keun Lee, Seoul National University, July 6-7, 2023
- 2023 Co-Organizer, 7. Research Seminar "Strategic Entrepreneurship and Innovation" (with TU Darmstadt), Frankfurt, June 19, 2023
- 2023 Co-Organizer, Workshop “Entrepreneurial Possibilities: Broadening the Scope of Research on Entrepreneurship and Markets” (within the research project CEDITRAA "Cultural Entrepreneur-ship and Digital Transformation in Africa and Asia"), with guest lecture by Prof. Michael Lounsbury, Alberta School of Business, May 22, 2023

- 2023 Co-Organizer, 6. Research Seminar "Strategic Entrepreneurship and Innovation" (with TU Darmstadt), Darmstadt, February 18, 2023
- 2022 Co-Organizer, SASE Network F "KITE: Knowledge, Innovation, Technology and Entrepreneurship" (with A. M. Herrmann, J. Vertesi, M. Allen, and M. Keller), SASE's 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 Organizer, Session "Artificial Intelligence, External Knowledge, and Entrepreneurial Strategy", accepted for SASE's 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 Organizer, Symposium "Digital entrepreneurship & entrepreneurial strategy", VHB-TIE Conference, Virtual Conference, March 8-11, 2022
- 2022 Co-Organizer, 5. Research Seminar "Strategic Entrepreneurship and Innovation", Virtual Seminar, February 22, 2022
- 2021 – Member, Editorial Board of Kindai Management Review
- 2021 Co-Organizer, Methods Workshop within the research project "Cultural Entrepreneurship and Digital Transformation in Africa and Asia – CEDITRAA" (with E. Amancio and B. Lang), digital Workshop, October 4-5, 2021
- 2021 Co-Organizer, SASE Network F "KITE: Knowledge, Innovation, Technology and Entrepreneurship" (with A. M. Herrmann, J. Vertesi, M. Allen, and M. Keller), SASE's 33rd Annual Meeting, Virtual Meeting, July 2-5, 2021
- 2021 Organizer, Special Network Event, Session "Channels to Firm-Level Innovation in China: Regional Ecosystems and Firms' Strategies", SASE's 33rd Annual Meeting, Virtual Meeting, July 2-5, 2021
- 2021 Organizer, Special Network Event, Session "Digital identity & entrepreneurial strategy", SASE's 33rd Annual Meeting, Virtual Meeting, July 2-5, 2021
- 2021 Co-Organizer, 4. Research Seminar "Strategic Entrepreneurship and Innovation", Virtual Seminar, May 31, 2021
- 2021 Organizer, 3. Research Seminar "Strategic Entrepreneurship and Innovation", Virtual Seminar, January 21, 2021
- 2020 Organizer, 2. Research Seminar "Strategic Entrepreneurship and Innovation", Virtual Seminar, June 25, 2020
- 2020 Organizer, Research Seminar "Strategic Entrepreneurship and Innovation", Virtual Seminar, January 22, 2020
- 2020 Organizer, Session "Cultural Entrepreneurship in the Digital Age" within the VHB-TIE Conference, Frankfurt, March 18, 2020
- 2019 Organizer, Workshop "Innovation in China", Frankfurt, November 13-14, 2019
- 2019 Co-Organizer, SASE Network Q "Asian Capitalisms" (with B. Lüthje, T. ten Brink, and W. Zhao), SASE's 31st Annual Meeting, New York, June 27-29, 2019
- 2019 Organizer, Session „State and Varieties of Capitalism“, SASE's 31st Annual Meeting, New York, June 27-29, 2019

- 2019 Organizer, Session „Technology, Industry and Innovation“, SASE’s 31st Annual Meeting, New York, June 27-29, 2019
- 2019 Co-Organizer, 7th Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), University of Duisburg-Essen, April 11, 2019
- 2018 Co-Organizer, SASE Network Q “Asian Capitalisms” (with B. Lüthje, T. ten Brink and W. Zhao), SASE’s 30th Annual Meeting, Kyoto, June 23-25, 2018
- 2018 Co-Organizer, 6. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), University of Duisburg-Essen, April 19, 2018
- 2017 Co-Organizer, SASE Network Q “Asian Capitalisms” (with B. Lüthje, and T. ten Brink), SASE’s 29th Annual Meeting, Lyon, June 29 - July 1, 2017
- 2017 Co-Organizer, Annual Meeting of the European Japan Advanced Research Network (EJARN) 2017 (with M. Heckel), Goethe University Frankfurt, June 9-10, 2017
- 2017 Co-Organizer, Workshop “Calls for Protecting the Weak in East Asia - Empirical Findings and New Theoretical Insights” (with H. Holbig, I. Amelung, and M. Bälz), Frankfurt, June 2, 2017
- 2017 Co-Organizer, 5. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), Goethe University Frankfurt, March 8, 2017
- 2017 Co-Organizer, Workshop “Innovation in Digital Industries” (with Y. Aoshima, and M. Miozzo), Tokyo, February 23, 2017
- 2016 Co-Organizer, International Conference “Protecting the Weak” (with H. Holbig, I. Amelung, and M. Bälz), Hong Kong, October 7-8, 2016
- 2016 Co-Organizer, SASE Network Q “Asian Capitalisms” (with S. Lechevalier, B. Lüthje, and T. ten Brink), SASE’s 28th Annual Meeting, Berkeley, June 24-26, 2016
- 2016 Co-Organizer, 4. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), University of Duisburg-Essen, March 1, 2016
- 2015 Co-Organizer, SASE Network Q “Asian Capitalisms” (with S. Lechevalier, B. Lüthje, and T. ten Brink), SASE’s 27th Annual Meeting, London, July 2-4, 2015
- 2015 Co-Organizer, 3. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), Goethe University Frankfurt, March 13, 2015
- 2015 Co-Organizer, International Conference “Protecting the Weak” (with H. Holbig, I. Amelung, and M. Bälz), Goethe University Frankfurt, January 22-24, 2015
- 2014 Co-Editor, Special Section Research Policy: Emergence of New Industries (with J. Krafft, S. Lechevalier, and F. Quatraro), *Research Policy*, 43 (10), December 2014
- 2014 Co-Organizer, SASE Network Q “Asian Capitalisms” (with S. Lechevalier, B. Lüthje, and T. ten Brink), SASE’s 26th Annual Meeting, Chicago, July 10-12, 2014



- 2014 Co-Organizer, Workshop “Achieving Energy Efficiency: Role of Energy Management and Audits” (together with the German Society for International Cooperation/ Deutsche Gesellschaft für Internationale Zusammenarbeit – GIZ and TÜV Rheinland Cert GmbH), Goethe University Frankfurt, March 31, 2014
- 2014 Co-Organizer, 2. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), University of Duisburg-Essen, March 13, 2014
- 2013 Graduation Keynote Speaker, Graduation Ceremony for doctoral students, Research Training Group Risk & East Asia (DFG Graduierten Kolleg), Institute of East Asian Studies, University of Duisburg-Essen, December 19, 2013
- 2013 Co-Editor, Special Issue Socio Economic Review: Asian Capitalisms (with B. Amable, S. Casper, and S. Lechevalier) *Socio Economic Review*, 11 (2), April 2013
- 2013 Co-Organizer, SASE Network Q “Asian Capitalisms” (with S. Lechevalier, B. Lüthje, and T. ten Brink), SASE’s 25th Annual Meeting, Milan, June 27-29, 2013
- 2013 Co-Organizer, SASE Featured Panel “Bringing Asia into the Comparative Capitalism Approach” (with B. Amable, S. Casper, and S. Lechevalier), SASE’s 25th Annual Meeting, Milan, June 27-29, 2013
- 2013 Co-Organizer, 1. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“ (with W. Pascha, and M. Taube), University of Duisburg-Essen, March 14, 2013
- 2013 Organizer, 9th EAJS Workshop for doctoral students, Goethe University Frankfurt, March 7.-9, 2013
- 2012 Co-Organizer, SASE Network Q “Asian Capitalisms” (with S. Lechevalier, B. Lüthje, and T. ten Brink), SASE’s 24th Annual Meeting, Cambridge, June 28-30, 2012
- 2012 Co-Organizer, SASE Special Panel “Emergence of Markets”, SASE’s 24th Annual Meeting, Cambridge, June 28-30, 2012
- 2012 Co-Organizer, Workshop „Institutionen in der Entwicklung Ostasiens. Neue Formen von Entrepreneurship”, (with W. Pascha, and M. Taube), Tutzing, March 6-7, 2012
- 2012 Co-Organizer, International Conference “Protecting the Weak. Concepts, Discourses and Institutions in East Asia” (with H. Holbig, M. Bälz, and I. Amelung), Goethe University Frankfurt, March 1-3, 2012
- 2011 Co-Organizer, SASE Mini Conference “Diversity of Capitalism” (with S. Lechevalier), SASE’s 23rd Annual Meeting, Madrid, June 23-25, 2011
- 2011 Co-Organizer, Workshop „Institutionen in der Entwicklung Ostasiens. Der Beitrag der experimentellen Ökonomie“ (with W. Pascha, and M. Taube), Tutzing, March 16, 2011
- 2010 Co-Organizer, Workshop “The emergence of new industries. Between path dependence and path plasticity” (with J. Krafft, S. Lechevalier, and F. Quattraro), Turin, October 7-8, 2010
- 2010 Co-Organizer, “Institutionen im Test – zwischen Beharrungs- und Anpassungsvermögen”, 4th Workshop “Institutions within the development of East Asia” (with W. Pascha, and M. Taube), Tutzing, March 10, 2010

- 2009 Co-Organizer, “Suche und Suchprozesse nach neuen Institutionen”, 3rd Workshop “Institutions within the development of East Asia” (with W. Pascha, and M. Taube), Tutzing, March 9, 2009
- 2008 Co-Organizer, IZO Conference “Cultural Power Asia” Goethe University Frankfurt, November 13-15, 2008
- 2008 Co-Organizer, Workshop on Standardisation, German Research Foundation/ Deutsche Forschungsgemeinschaft – DFG (*i.e.*, the *German equivalent* of the *NSF*), Aachen, October 6-7, 2008
- 2008 Co-Organizer, Workshop “Institutional Fundamentals of Innovation and Competitiveness in East Asia” (with W. Pascha, and M. Taube), Tutzing, March 5, 2008
- 2008 Co-Organizer, International Workshop “Path Dependency and Path Plasticity: Innovation Processes in the Software Sector” (with Simone Strambach), Goethe University Frankfurt, January 28, 2008
- 2007 Co-Organizer, Workshop “Asia - Integration or Confrontation: Perspectives on the Region” (together with IZO), Goethe University Frankfurt, October 19, 2007
- 2006-2011 Treasurer, European Association for Japanese Studies
- 2006 Co-Organizer, Workshop “Values and Incentives: Closeness and Openness of Asian Economic Systems” (with W. Pascha), Tutzing, March 8, 2006
- 2005 Organizer, Workshop “Nanotechnology in Science, Economy and Society” (together with departments of the Philipps University Marburg), Marburg, January 13-15, 2005
- 2004 Organizer, Symposium “Japan and Germany in Competition for FDI: Tax, Regulation and Strategies”, Marburg, November 19-20, 2004
- 2003 Co-Organizer, “Organisation of the Japanese Economy – focussing on Cognition, Institutional Economics and Japanese Studies”, Annual conference of the German Association for Social Science Research on Japan (with W. Pascha), Tutzing, November 21, 2003
- 2003 Co-Organizer, “Information and Communication Technologies in Japan, the U.S. and Germany” (with A. Moerke), Tokyo, October 24-25, 2003
- 2003 Co-Organizer, 10th International Conference of the EAJS (European Association of Japanese Studies), Main Convenor of the Economics and Economic History Section (with J. Hunter, London School of Economics), Warsaw, August 27-30, 2003
- 2003 Co-Organizer, “Possibilities and limits of European Policy in Asia” (with J. Rüländ, G. Schubert, G. Schucher, D. Rothermund, and Ch. Müller-Hofstede), Berlin, May 22-23, 2003
- 2003 Co-Organizer, Panel “Global pressure and the Japanese Company” (with U. Schaede, AAS (American Association of Asian Studies), New York, March 27-30, 2003
- 2002 Co-Organizer, Workshop Series “Organisation of the Japanese Economy: Institutional Economics and Japanese Studies”, Annual Conference of the German Association for Social Science Research on Japan (with W. Pascha), Wittenberg, November 22, 2002

- 2002 Co-Organizer, Workshop “Learning, Knowledge, Innovation”, 12th Japanologentag (with F. Waldenberger), Bonn, September 2002
- 2002 Co-Organizer, Workshop “Institutional Change in Technology and Innovation Policy” (with K. Ruth, and M. Schädler), Bremen, January 18, 2002
- 2001 Co-Organizer, Workshop “Organisation of the Japanese Economy” (with K. Ruth, und W. Pascha), 14th Annual Conference of the German Association for Social Science Research on Japan, Berlin, December 14, 2001
- 2000 Co-Organizer, Workshop “Organisation of the Japanese Economy: “New Economy”, 13th Annual Conference of the German Association for Social Science Research on Japan, Heidelberg (with W. Pascha, and U. Jürgens), October 13, 2000
- 2000 Co-Organizer, Workshop “Convergence of company structures?” (with Rheinisch-Westfälisches Institut für Wirtschaftsforschung), Essen, September 5, 2000
- 1999 Co-Organizer, Workshop “Small and Medium-sized enterprises in Japan and Germany, M&A”, 12th annual conference of the German Association for Social Science Research on Japan (with W. Pascha, and K. Lichtblau), Wesseling, December 10, 1999
- 1998 Co-Organizer, Workshop “Small and Medium-sized enterprises in Japan and Germany, Networks”, Annual conference of the German Association for Social Science Research on Japan (with W. Pascha), November 27, 1998
- 1997 Co-Organizer, Workshop “Small and Medium-sized enterprises in Japan and Germany, Innovation”, Annual conference of the German Association for Social Science Research on Japan (with W. Pascha), Mülheim, December 12, 1997
- 1996 Co-Organizer, Workshop “Small and Medium-sized enterprises in Japan and Germany”, Annual conference of the German Association for Social Science Research on Japan (with W. Pascha), Bonn, October 31, 1996

---

PROFESSIONAL SERVICE AND DEPARTMENTAL CITIZENSHIP

- 2021-2024 Member, CEDITRAA Steering Committee  
GOETHE UNIVERSITY FRANKFURT and GUTENBERG UNIVERSITY MAINZ
- 2023 Member, Tenure Committee Prof. Doblinger  
TECHNICAL UNIVERSITY OF MUNICH
- Since 2022 Member, Editorial Advisory Board  
KINDAI MANAGEMENT REVIEW (KMR)
- Since 2021 Member, Master Programs Development Committee  
GOETHE UNIVERSITY FRANKFURT
- Since 2016 Associate Researcher  
ÉCOLE DES HAUTES ÉTUDES EN SCIENCES SOCIALES (EHESS, PARIS)
- Since 2015 Member, Examination Committee of the Faculty of Economics and Business  
GOETHE UNIVERSITY FRANKFURT

- 2014-2017 Member, AFRASO Steering Committee  
GOETHE UNIVERSITY FRANKFURT
- 2009-2021 Academic Director, M.A. Program Modern East Asian Studies (MEAS)  
GOETHE UNIVERSITY FRANKFURT
- Since 2009 Member, Board of Directors, Interdisciplinary Centre for East Asian Studies/Interdisziplinäres Zentrum für Ostasienstudien (IZO)  
GOETHE UNIVERSITY FRANKFURT
- Since 2007 PhD External Examiner  
CENTRE FOR EAST AND SOUTH-EAST STUDIES, LUND UNIVERSITY, SWEDEN;  
KING'S COLLEGE LONDON, LONDON, UK; MANCHESTER BUSINESS SCHOOL,  
UNIVERSITY OF MANCHESTER, UK; STOCKHOLM SCHOOL OF ECONOMICS,  
SWEDEN; TU BERLIN, GERMANY, UNIVERSITY OF DUISBURG-ESSEN,  
GERMANY, UNIVERSITY OF ZURICH, SWITZERLAND
- Since 2007 Member, scientific advisory board  
GERMAN SOCIETY FOR ASIAN STUDIES (DGA)
- 2007-2009 Member, Executive Board, Interdisciplinary Centre for East Asian Studies/  
Interdisziplinäres Zentrum für Ostasienstudien (IZO)  
GOETHE UNIVERSITY FRANKFURT

## PEER REVIEW SERVICE

**Ad hoc Reviewer**

Academy of Management  
Asia Pacific Journal of Management  
Asian Business and Management  
British Journal of Industrial Relations  
Industrial and Corporate Change  
Industry and Innovation  
International Small Business Journal  
Japan Jahrbuch  
Journal of Business Research  
Long Range Planning  
Research Policy  
Small Business Economics  
Technological Forecasting & Social Change  
The Journal of Technology Transfer

**Referee Activity for Research Councils and Foundations**

Agentur für Qualitätssicherung durch Akkreditierung von Studiengängen e.V.  
(AQAS)/ *Agency for Quality Assurance*  
Association of International Business Studies (AIB)  
Bundesministerium für Bildung und Forschung (BMBF)/ *Federal Ministry of Education  
and Research*  
Carolyn Dexter Award for Best International Paper, Academy of Management  
Deutsche Gesellschaft für Asienkunde (DGA) - Wissenschaftlicher Beirat  
Japan/Korea/ *German Association for Asian Studies* - Advisory Council Japan/Korea  
Deutscher Akademischer Austauschdienst (DAAD) - Auswahlkommission  
Doktorandenprogramm/ *German Academic Exchange Service* - *Selection Committee:*  
*Postgraduate Program*  
EASJ Book Prize Selection Committee

European Institute of Japanese Studies  
 École des hautes études en sciences sociales (EHESS)  
 European-Japan Advanced Research Network (EJARN) - Executive Committee  
 Member  
 FFJ/SASE Best Paper Prize Selection Committee  
 Kindai Management Review (KMR) - Editorial Advisory Board  
 Schweizerischer Nationalfonds zur Förderung der wissenschaftlichen Forschung  
 (SNSF)/ *Swiss National Science Foundation*  
 Studienstiftung des Deutschen Volkes/ *German National Academic Foundation*  
 Toshiba International Foundation - TIFO Scholarship  
 Volkswagen Stiftung/ *Volkswagen Foundation*

**Book proposal Reviewer**

Springer  
 Routledge  
 Palgrave MacMillan

**Ad hoc Referee (refereed professional association conferences)**

Academy of Management  
 Association for Japanese Business Studies  
 DRUID  
 Verband der Hochschullehrerinnen und Hochschullehrer für Betriebswirtschaft e. V. -  
 Wissenschaftliche Kommission Technologie, Innovation und Entrepreneurship  
 (*German Academic Association for Business Research - Scientific Commission Technology,  
 Innovation and Entrepreneurship*)  
 Verband der Hochschullehrerinnen und Hochschullehrer für Betriebswirtschaft e. V. -  
 Wissenschaftliche Kommission Organisation (*German Academic Association for Business  
 Research - Scientific Commission Organisation*)

TEACHING

Since 2007

GOETHE UNIVERSITY FRANKFURT  
 Emergence of New Industries and Markets (MSc)  
 Entrepreneurship (BSc)  
 Entrepreneurship in Emergence Economies and Economic Development (MSc)  
 HRM in Japanese firms (MBA)  
 Innovation (PhD)  
 Innovation and Entrepreneurship (BSc)  
 Innovation, Entrepreneurship, Context (BSc)  
 Innovation Systems (Diplom)  
 Institutions (PhD)  
 Institution and Innovation (M.A.; MSc)  
 Introduction into the Japanese Economy (BSc)  
 Japanese Economy: Entrepreneurship and Innovation (BSc)  
 Management (BCs)  
 Management and Institutions (BSc)  
 Research on Innovation: Recent Developments in Theory and Methods (PhD)  
 Wellbeing and Labor Market Design (MSc)

---

 OUTREACHING ACTIVITIES

- 2024 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt and the Association of Japanese Companies Frankfurt e.V., May 6, 2024
- 2022 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt and the Association of Japanese Companies Frankfurt e.V., November 14, 2022
- 2021 Critic, Session: „Author Meets Critics: 'The Business Reinvention of Japan - How to Make Sense of the New Japan and Why It Matters' by Ulrike Schaeede (with C. Ahmadjian, and S. Lechevalier), SASE's 33rd Annual Meeting, Network Q, Virtual Meeting, July 2-5, 2021
- 2020– Contributor, SASE Greening working group
- 2019 Panelist, Session: “Workers, Managers, Productivity – Kaizen in Developing Countries”, Global Development Conference, Bonn, October 23-25, 2019
- 2019 Critic, Session: „Author Meets Critics: 'Beyond Technonationalism: Biomedical Innovation and Entrepreneurship in Asia'” by Kathryn Ibata-Arens (with K. Chen, R. Matsuzaki, M. Sharpe, and T. ten Brink), SASE's 31st Annual Meeting, Network Q, New York, June 27-29, 2019
- 2018 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt and the Association of Japanese Companies Frankfurt e.V., November 5, 2018
- 2017 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt, and the Association of Japanese Companies Frankfurt e.V., November 2, 2017
- 2016 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt, and the Association of Japanese Companies Frankfurt e.V., June 30, 2016
- 2014 Workshop “Achieving Energy Efficiency: Role of Energy Management and Audits” (with contribution of the German Society for International Cooperation/Deutsche Gesellschaft für Internationale Zusammenarbeit – GIZ and TÜV Rheinland Cert GmbH), Goethe University Frankfurt, March 31, 2014
- 2014 Co-Organizer „Get-together: Students focusing on Japan meet Japanese companies“ (with M. Bälz), Goethe University Frankfurt, in cooperation with the Interdisciplinary Centre for East Asian Studies (IZO), the Consulate General of Japan in Frankfurt, and the Association of Japanese Companies Frankfurt e.V., May 22, 2014
- 2010 Preparatory Meeting with the Japanese Wiseperson Group for the Symposium on the Future of EU-Japan Relations (Japan – EU Action Plan, invited by EU Commission as a member of EJARN), February 8, 2010

- 2010 EU Commission: Symposium on the Future of EU-Japan Relations (Japan – EU Action Plan, invited by EU Commission as a member of EJARN), February 9, 2010
- 2009 Science and Technology in Society Forum (STS Forum), Tokyo, October 4-6, 2009 (declined)
- 2008 Expert discussion on Area Studies, BMBF (Federal Ministry of Education and Research), June 11, 2008
- 2008 DFG: Rundgespräch Schwerpunktprogramm “Standardisierung”, TU Berlin, February 14-15, 2008
- 2006 German-Asian Business Circle, Asien als Zukunftsperspektive. Welche Herausforderungen stellt der Asienboom an die Ausbildung an den Universitäten? (Asia as a future prospect: Challenges to Education at Universities), Goethe University Frankfurt
- 2005 Co-Workshop: Interdisciplinary Colloquium Nanotechnological questions (Economics, Chemistry, Media Studies, Theology), Philipps University Marburg
- 2003 Jakob-Kaiser-Foundation, (commentary to a presentation of Premier Roland Koch on social security), Königswinter
- 2002 EU Dialogue Workshop, The internationalisation of European SMEs: culture, entrepreneurship and competitiveness, Brüssel, June 28, 2002
- 2000 Co-Organizer, Workshop “Der Arbeitgeber als Promotor/The Employer as a Promoter” (together with the Bremer Innovations-Agentur GmbH), Bremen, September 15, 2000
- 1999 German-Japanese Workshop of the Deutsch-Japanischen Kooperationsrates für Hochtechnologie und Umwelttechnik (DJR) in cooperation with the Rationalisierungs- und Innovationszentrum der Deutschen Wirtschaft (RKW), Berlin, Contribution of Industry, Universities and Research Institutes to support and fund start-ups in High-Technologies and Environmental Technologie
- 1998 Hanns Martin Schleyer-Foundation, Innsbruck, Der Aufbruch ist möglich
- 1997 German Institute for Economic Research (DIW Berlin), Opportunities and risks of market entry for medium-sized enterprises in Japan (Expert Discussion)
- 1997 Friedrich-Ebert-Foundation, Japans Wirtschaft im Übergang - Sind Standortkrise und Reformstau überwunden? (The Japanese Economy in change – are location crisis and the backlog of reforms resolved?), Bonn
- 1997 Max-Planck-Institute for the Study of Societies (Max-Planck-Institut für Gesellschaftsforschung), Possibilities for the improvement of economic and social environment for start-ups and small and medium sized companies

---

CONFERENCE PAPERS AND INVITED SEMINAR LECTURES

- 2024 “When transactions are interactions: Entrepreneurial digital platforms presence in Sub-Saharan Africa” (with E. Amoncio and R. Ramachandran), accepted for SASE’s 36 Annual Meeting, Network J: Digital Economy, Limerick, Ireland, June 27-29, 2024

- 2024 “The COVID-19 Crisis and Vaccine Development in Asia and Europe: Comparative Lessons for Innovation Successes and Failures” (with F. Velte and W.-H. Kuo), accepted for SASE’s 36 Annual Meeting, Network T: Health, Limerick, Ireland, June 27-29, 2024
- 2024 “Embedded Scholars: Institutional Density and Performance Impact of Scholars on Board” (with N. Zou), accepted for SASE’s 36 Annual Meeting, Network F: KITE, Limerick, Ireland, June 27-29, 2024
- 2024 “Government R&D Subsidies, TMT Diversity, and Innovation” (with M. Herz), accepted for 13th EIASM Workshop on Top Management Teams and Business Strategy Research, Passau, June 6-7, 2024
- 2024 “Government R&D Subsidies, TMT Diversity, and Innovation” (with M. Herz), accepted for Entrepreneurship and Innovation Policy Seminar, Virtual Seminar, Mai 15, 2024
- 2024 “Entrepreneurship in Emerging Countries - Digital Market Place and Entrepreneurship Training in Zambia”, Paper Development Workshop, TUM SEED Center, Munich, April 15, 2024
- 2024 “Non-scientists matter for science: Business scholars on board and innovation” (with/presented by Na Zou), 8th Strategic Entrepreneurship and Innovation (SEI) Research Seminar, Darmstadt, February 7, 2024
- 2024 “Government R&D Subsidies, TMT Diversity, and Innovation” (with M. Herz), AMJ Paper Development Workshop, Darmstadt, January 29, 2024
- 2023 “Computer Vision for Visual Analysis: Building Insights from New Measure of Product Design Visual Similarity” (with E. Amoncio and T. Chan/presented by E. Amoncio), SMS 43rd Annual Conference “Aligning Strategy, Corporate Governance, and Resource Allocation in Turbulent Environments”, Toronto, September 30 – October 3, 2023
- 2023 “Non-scientists matter for science: Business scholars on board and corporate innovation” (with E. Amoncio, D. Armanios, X. Fu, S. Garg, and N. Zou /presented by E. Amoncio), SMS 43rd Annual Conference “Aligning Strategy, Corporate Governance, and Resource Allocation in Turbulent Environments”, Toronto, September 30 – October 3, 2023
- 2023 “R&D Subsidies, TMT Diversity, and Innovation” (with/presented by M. Herz), VHB-TIE Conference 2023, Frankfurt, September 21-22, 2023
- 2023 “Board Interlocks and Innovation” (with/presented by T. Schubert), VHB-TIE Conference 2023, Frankfurt, September 21-22, 2023
- 2023 “Non-Scientists matter for Science: Business Scholars on Board and Corporate Innovation” (with Egbert Amoncio; Daniel Armanios; Xiaolan Fu; Sam Garg; Cornelia Storz; Na Zou/presented by Na Zou), VHB-TIE Conference 2023, Frankfurt, September 21-22, 2023
- 2023 “Studying university and Industry Collaborations between European Firms and the Chinese Science System: How Text Mining Helps to Explore New Relationships” (with N. Zou and F. Wang), SASE’s 35 Annual Meeting, Network F KITE, Symposium The Dynamics of Transformation in National Innovation Systems, Rio de Janeiro, July 20-22, 2023



- 2023 “Computer Vision and Product Design Visual Similarity: How Design Knowledge Flows” (with E. Amoncio and T. Chan), DRUID 2023, Lisbon, June 10-12, 2023
- 2022 “Alternative Lösungswege mithilfe von KI”, BMBF-Status-Workshop Moderne Chinaforschung, Digital Workshop, November 24, 2022
- 2022 “Comments on ‘Social enterprises in Taiwan: How do they form alliances to address demographic changes?’”, Symposium “East Asian Ethical Life and Socioeconomic Transformation in the 21<sup>st</sup> Century”, Erfurt, November 24, 2022
- 2022 “Comparing labor cost retrenchment strategies: How investors react to flexible and rigid strategies of innovative firms”, Deutsches Institut für Japanstudien (DIJ), Tokyo, September 8, 2022
- 2022 “Entrepreneurship in Emerging Countries - Digital Market Place and Entrepreneurship Training in Zambia”, Japan International Cooperation Agency (JICA), Tokyo, September 7, 2022
- 2022 “Entrepreneurship in Emerging Countries - Digital Market Place and Entrepreneurship Training in Zambia”, Musashi University, Tokyo, September 5, 2022
- 2022 “Digital creatives and digital engineers: Industry identity, digital technologies and product concept and development principles”, Kansai University, Osaka, August 31, 2022
- 2022 “Knowledge Spillover between Science and Industry”, Kyoto University, Kyoto, August 30, 2022
- 2022 “Comparing Labour-Cost Retrenchments in Times of Crisis: How Investors React to the Flexible and Rigid Strategies of Innovative Firms”, Chuo University, Tokyo, August 25, 2022
- 2022 “Academic scientists and firm innovation”, IIR Summer School 2022, Institute of Innovation Research, Hitotsubashi University, Tokyo, August 23, 2022
- 2022 “Institutional Logics: how diverse forms of capitalisms are innovative”, 2022 CTS Meeting “Capitalisms, Technologies, Societies and Health 2022”, Paris, July 12-13, 2022
- 2022 “Investors Reactions to Labor Cost Retrenchment in Times of Crisis: Comparing Investors’ Reactions to Flexible Strategies with Rigid Strategies” (with D. Ehnes and L., Schweizer), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “No Silver Bullet: How Digital Technologies Impact Market and Business Outcomes in Developing Environments” (with E. Amoncio and R. Ramachandran), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Academic scientists and firm innovation” (with E. Amoncio, D. Armanios, X. Fu, S. Garg, with/presented by N. Zou,), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Artificial Intelligence, External Knowledge, and Entrepreneurial Strategy”, Session, SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Striking the Golden Mean” Identity Consistency and Innovation in the German Games Industry” (with/presented by T. Fragkandreas), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022

- 2022 “Complementarities between Innovation Policy and Management Practices“ (with/ presented by M. Herz), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Dynamic Optimal Distinctiveness in Korean Films” (with/presented by E. Amoncio), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Which Board Members When You Innovate? Academic Scientists and Prior Knowledge” (with/presented by N. Zou), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “Why Do Foreign Firms Collaborate with Universities in the Host Country? the Case of European Firms and Chinese Science System” (with N. Zou, with/presented by F. Wang), SASE’s 34 Annual Meeting, Network F KITE, Amsterdam, July 9-11, 2022
- 2022 “No Silver Bullet: How Digital Technologies Impact Market and Business Outcomes In Developing Environments” (with E. Amoncio and R. Ramachandran), DRUID 2022, Copenhagen, June 13-15, 2022
- 2022 “Computer Vision to Measure Product Design Visual Similarity” (with T. Chan, with/presented by E. Amoncio), DRUID 2022, Copenhagen, June 13-15, 2022
- 2022 “Computer Vision to Measure Visual Similarity across Artefacts (with T. Chan, with/presented by E. Amoncio), POMS Conference 2022, 21-25.04.2022
- 2022 “Flexible labor cost retrenchment strategies in times of crisis: Contingent effects of knowledge intensity on investor reactions” (with L. Schweizer and D. Ehnes), VHB-TIE Conference, Virtual Conference, March 8-11, 2022
- 2022 “Entrepreneurial networks in developing environments: How resource variety and resource spanning matter” (with/presented by N. Zou), VHB-TIE Conference, Virtual Conference, March 8-11, 2022
- 2022 “No Silver Bullet: The Impact of Digital Technologies on Market and Business Outcomes” (with L. Schweizer, and D. Ehnes), VHB-TIE Conference, Virtual Conference, March 8-11, 2022
- 2021 “Investor reactions on the announcement of retrenchment strategies in times of crisis: Contingent effects of knowledge intensity” (with L. Schweizer, and D. Ehnes), DRUID21, Copenhagen, Denmark, October 18-20, 2021
- 2021 “Dealing with Retrenchment in Times of Crisis: Contingent Effects of Knowledge Intensity” (with L. Schweizer, and D. Ehnes), 2021 AOM Annual Meeting, Virtual Meeting, July 29 - August 4, 2021
- 2021 “Institutionally Bounded Identities: Digital Engineers and Dgital Creatives in Mobile Games” (with M. Miozzo, and S. Casper), 2021 AOM Annual Meeting, Virtual Meeting, July 29 - August 4, 2021
- 2021 “More for Less: Evidence from Cost Reduction Management Trainings for Micro-Enterprises” (with R. Ramachandran, and E. Amoncio), 2021 AOM Annual Meeting, Virtual Meeting, July 29 - August 4, 2021
- 2021 “Which Board Members When You Innovate? Academic Scientists and Prior Knowledge” (with N. Zou, and E. Amoncio), SASE’s 33 Annual Meeting, Network F KITE, Virtual Meeting, July 2-5, 2021

- 2021 “Institutionally bounded identity: Digital engineers and digital creatives in the mobile games industry” (with M. Miozzo, and S. Casper), SASE’s 33 Annual Meeting, Network F KITE, Virtual Meeting, July 2-5, 2021
- 2021 “Digital Identity and Strategic Differentiation: The Story of Korean Films” (with E. Amoncio, presented by E. Amoncio), SASE’s 33 Annual Meeting, Network F KITE, Virtual Meeting, July 2-5, 2021
- 2020 “Enhancing Exploration and Exploitation of Smaller Businesses in Emerging Economies: The Effect of University-Industry Linkages and Public Procurement on Innovation” (with T. ten Brink, and N. Zou), SASE’s 32 Annual Meeting, Network F KITE, Virtual Meeting, July 18-20, 2020
- 2020 “Institutionally-bounded organizational identity of new firms in new industries: digital engineers and digital creatives in the mobile games industry” (with M. Miozzo, and S. Casper), DRUID 2020, Copenhagen, June 15-17, 2020
- 2020 “Downsizing Strategies and Technological Intensity – Evidence from Investor Response to Downsizing Announcements” (with D. Ehnes), DRUID 2020, Copenhagen, June 15-17, 2020
- 2020 “Institutionally-bounded organizational identity of new firms in new industries: digital engineers and digital creatives in the mobile games industry” (with S. Casper, and M. Miozzo), VHB-ORG Conference, Frankfurt, March 17-20, 2020
- 2020 “Whom do Nascent Ventures search for? Variance of Linkage Formation Activities during New Product Development Processes” (with L. Held, and A. M. Herrmann), VHB-TIE Conference, Frankfurt, March 17-20, 2020
- 2019 “Institutionally bounded organizational identity of new firms: Digital engineers versus digital creatives” (with S. Casper, and M. Miozzo), VHB-TIE Conference, Darmstadt, September 11-13, 2019
- 2019 “Innovation in an Emerging Economy: University-industry linkages, Public Procurement and Innovativeness of Chinese Private Firms” (with T. ten Brink, and N. Zou), VHB-TIE Conference, Darmstadt, September 11-13, 2019
- 2019 “Whom Do Nascent Ventures Search for? Variance of Linkage Formation Activities during New Product Development Processes” (with L. Held, and A. M. Herrmann), SASE’s 31st Annual Meeting, Network F, New York, June 27-29, 2019
- 2019 “Comparative Entrepreneurship: Social Identity and Strategy Formulation in Entrepreneurial Firms” (with S. Casper, and M. Miozzo), SASE’s 31st Annual Meeting, Network Q, New York, June 27-29, 2019
- 2019 “Providing Innovation Services for Technological Leadership? Innovation Platforms in Guangdong, China” (with M. Conle, T. ten Brink, and W. Zhao, presented by M. Conle), SASE’s 31st Annual Meeting, Network Q, New York, June 27-29, 2019
- 2019 “Science-Industry Collaboration, Political Connections and Chinese Listed Companies’ Innovativeness” (with E. Amoncio and N. Zou, presented by E. Amoncio), SASE’s 31st Annual Meeting, Network Q, New York, June 27-29, 2019
- 2019 “Comparative entrepreneurship in digital industries: organisational identity and local resources” (with S. Casper, and M. Miozzo), Guest lecture at School of Management, Royal Holloway University of London, London, March 13, 2019

- 2019 “Access to Marketing: Small-Scale Entrepreneurs in Zambia” (with E. Amoncio, and R. Ramachandran), Research Colloquium, Kleinwalsertal, February 15, 2019
- 2019 “Access to Marketing: Small-Scale Entrepreneurs in Zambia” (with Egbert Amoncio, and Rajesh Ramachandran), AFRASO (Africa's Asian Options) Workshop, Goethe University Frankfurt, January 25, 2019
- 2019 “Mobility and Innovation: A Cross-country Comparison of Japan and the US in the Video Games Industry” (with F. Riboldazzi, and M. John), Current Avenues in Comparative & International Political Economy // Winter 2018-19, Goethe University Frankfurt, January 14, 2019
- 2018 “Public-private collaboration in China” (with T. ten Brink, and N. Zou), SASE’s 30th Annual Meeting, Network Q, Kyoto, June 23-25, 2018
- 2018 “Impact of Entrepreneurship Training Programs: Evidence from Micro Firms in Sub-Saharan Africa” (with Rajesh Ramachandran), SASE’s 30th Annual Meeting, Network G, Kyoto, June 23-25, 2018
- 2018 “Impact of Entrepreneurship Training Programs: Evidence from Micro Firms in Sub-Saharan Africa” (with Rajesh Ramachandran), DRUID 2018 Conference, Copenhagen, June 11-13, 2018
- 2018 “Innovation in a state-led economy” (with T. ten Brink, and N. Zou), Workshop on China’s Innovation, Bremen, May 23, 2018
- 2018 “Public-Private Collaboration in China’s Innovative Rise: Effects and Mechanisms“ (with T. ten Brink, and N. Zou), Workshop “Discovering China’s Innovative Power”, Bremen, January 25-26, 2018
- 2017 “The conditions for successful entry in new digital industries: the role of generic complementary assets in the case of the online games industry” (with S. Casper, and M. Miozzo), VHB-TIE Conference, Koblenz, September 20-21, 2017
- 2017 “Japanese Management Techniques and Firm Level Effects on Productivity: Evidence from Africa” (with R. Ramachandran), Stockholm School of Economics, September 15, 2017
- 2017 “The conditions for successful entry in new digital industries: the role of generic complementary assets in the case of the online games industry” (with S. Casper, and M. Miozzo), SASE’s 29th Annual Meeting, Lyon, June 29-July 1, 2017
- 2017 “China’s Innovative Rise and the Role of Public-Private Collaboration” (with N. Zou, and T. ten Brink, presented by N. Zou), SASE’s 29th Annual Meeting, Lyon, June 29-July 1, 2017
- 2017 “Bounded Careers. Surprising HR Patterns in Japanese Videogames” (with S. Casper), Annual EJARN Meeting 2017, Goethe University Frankfurt, June 9-10, 2017
- 2017 “Bounded Careers. Surprising HR Patterns in Japanese Videogames” (with S. Casper), Workshop DFG Forschergruppe “Personalentscheidungen”, Goethe University Frankfurt, June 8, 2017
- 2017 Chair: Panel “Labor Market and Employee Well-Being”, Workshop “Calls for Protecting the Weak in East Asia - Empirical Findings and New Theoretical Insights”, Goethe University Frankfurt, June 2, 2017

- 2017 “Conditions for successful entry in new digital industries: the role of generic complementary assets in the case of the online games industry” (with S. Casper, and M. Miozzo), 5. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“, Goethe University Frankfurt, March 8, 2017
- 2017 “Conditions for successful entry in new digital industries: the role of generic complementary assets in the case of the online games industry” (with S. Casper, and M. Miozzo), Nihon University, Tokyo, March 2, 2017
- 2017 “Conditions for successful entry in new digital industries: the role of generic complementary assets in the case of the online games industry” (with S. Casper, and M. Miozzo), Workshop “Innovation in Digital Industries”, Hitotsubashi University, Tokyo, February 23, 2017
- 2016 “Bounded Careers in Creative Industries. Surprising Patterns in Video Games” (with S. Casper), International Conference “Protecting the Weak – Concepts and East Asian Evidence”, Hong Kong, October 7-8, 2016
- 2016 “Japanese Management Techniques and Firm Level Effects on Productivity: Evidence from Africa” (with R. Ramachandran), AFRASO Conference “African-Asian Encounters III: Afrasian Transformations: Beyond Grand Narratives?”, Goethe University Frankfurt, September 28-30, 2016
- 2016 “Creating conditions for digital industry emergence: Capabilities and generic complementary assets in the online games industry” (with S. Casper, and M. Miozzo), DRUID16, 20th Anniversary Conference, Copenhagen, June 13-15, 2016
- 2016 “Japanese Management Training and External Validity”, Grüneburgseminar, Department of Management and Microeconomics, Goethe University Frankfurt, March 18, 2016
- 2016 “Japanese Management Practices and Firm Performance: Evidence from Furniture Producers in Zambia” (with R. Ramachandran), 4. Duisburg-Frankfurt Workshop „Institutionen in der Entwicklung Ostasiens“, University of Duisburg-Essen, March 1, 2016
- 2016 “Capabilities and Generic Complementary Assets in New Industries: The Emergence of the Online Gaming Industry” (with S. Casper, and M. Miozzo), 40th Workshop of the Commission Organisation of the German Academic Association for Business Research (WK ORG, VHB), Zurich, February 18-19, 2016
- 2016 “Capabilities and Generic Complementary Assets. The Emergence of the Online Gaming Industry” (with S. Casper, and M. Miozzo), Research Colloquium, Kleinwalsertal, February 1, 2016
- 2015 “Lean Management and Firm Performance: Evidence from Furniture Producers in Zambia”, Experimental Design Workshop, Goethe University Frankfurt, September 7, 2015
- 2015 “Comparative entrepreneurship: Social identity and strategy formulation in entrepreneurial firms” (with/presented by S. Casper), Academy of Management Meeting, Vancouver, Canada, August 7-11, 2015
- 2015 “Entrepreneurial Capabilities and the State: The Emergence of Korea's on-Line Gaming Industry” (with S. Casper), SASE's 27th Annual Meeting “Inequality in the 21st Century”, London, July 2-4, 2015

- 2015 “Are flexible labor markets innovation-enhancing? Evidence from OECD panel data” (with/presented by N. Zou), DRUID15 Conference “The Relevance of Innovation”, Rome, June 15-17, 2015
- 2015 “Flexible labor markets and innovation - A cross-country analysis” (with/ presented by N. Zou), STAJE Conference 2015, Stanford, USA, April 2-3, 2015
- 2014 “Emergence of Korea's Online Gaming Industry” (with S. Casper), Workshop "Changing Asian Business Systems", Manchester, June 26-28, 2014
- 2014 “Comparative entrepreneurship: Founder's identity and capability development within the Japanese and United States games industry”, STAJE Conference 2014, Stanford, June 9-10, 2014
- 2013 “Comparative Entrepreneurialism. Varieties in Imprinting?”, SASE’s 25th Annual Meeting, Milan, June 27-29, 2013
- 2013 “Entrepreneurial communities and the state: the emergence of Korea’s online gaming industry”, Draft paper, 2013 Industry Studies Association Conference, Kansas City, MO, May 2013
- 2013 “Entrepreneurial Identity Building: The Case of Social Games”, Manufacturing Management Research Center, Tokyo, April 4, 2013
- 2013 “Mobility in the game industry in the US and Japan”, Research Seminar, Institute on Innovation Research, Hitotsubashi University, Tokyo, January 29, 2013
- 2013 “Innovation in Europe and Asia”, within the PhD Course “International Comparison of Innovation: Asia and Innovation”, Institute of Innovation Research, Hitotsubashi University, Tokyo, January 25, 2013
- 2012 “Mobility and Innovation: A Cross-Country Comparison in the Videogames Industry”, Stanford Graduate School of Business, Stanford University, November 6, 2012
- 2012 “Diversity in the emergence of new industries: Public sector engagement and networking in the emergence of the Japanese, Korean and U.S. game industry” (with S. Casper), SASE’s 24th Annual Meeting, Cambridge, June 28-30, 2012
- 2012 “New Industries and De-industrialisation: the Game Industry”, EHES Workshop “Deindustrialisation”, Paris, March 20-21, 2012
- 2012 “Diversity in patterns of innovation”, Tutzing, March 7, 2012
- 2012 “Labour Markets and Innovation”, Rotterdam School of Management, Erasmus University, Rotterdam, February 16, 2012
- 2011 “Labour Markets and Innovation”, VHB/Japan Society for Research on Work Competency, University of Bonn, November 24, 2011
- 2011 “Labour Markets and Innovation: A Cross-Country Comparison in the Game Software Industry”, Jahrestagung der Wissenschaftlichen Kommission Technologie, Innovation und Entrepreneurship TIE 2011, Berlin, November 9-11, 2011
- 2011 “Labour Markets and Innovation”, Research Area D – Innovation and Technological Change, EAEPE Annual Conference “Schumpeter’s Heritage”, October 27-30, 2011

- 2011 “When stable labour markets incentive innovation”, INNOV-EQ, University of Bourdeaux, September 24, 2011
- 2011 “Alternative Patterns of Industry Emergence – Implication for Innovation Policy”, EJARN Panel, 13th Conference of EAJS, Tallinn, August 25, 2011
- 2011 “Inflexibility of Labour Markets? Why Japanese Game Software Firms Keep Long-term Employment”, Economic Section, 13th Conference of EAJS, Tallinn, August 26, 2011
- 2011 “The Japanese games industry: innovation and occupations”, AIM Executive Briefing on “Japanese Management - 20 Years On” (organized by R. Delbridge, and G. Morgan), Cardiff Business School, July 1, 2011
- 2011 “Diversity of labour market institutions and innovation” (with S. Casper), SASE’s 23rd Annual Meeting, Madrid, June 23-25, 2011
- 2011 Moderation: Firm Networks (Network H: Markets, Firms and Institutions), SASE’s 23rd Annual Meeting, Madrid, June 24, 2011
- 2011 “Labour markets and innovation: the game industry”, CAMS Seminar, LMU München, June 30, 2011
- 2011 “Large firms and innovation. A patent analysis”, “Entrepreneurship and Japan's Transformation", Stanford Project on Japanese Entrepreneurship (STAJE)/ Stanford Program on Regions of Innovation and Entrepreneurship (SPRIE), Stanford, April 22-23, 2011
- 2011 “Structural Reforms of labour markets and innovation. Game software development in Japan, UK and the US”, International Conference “The Varieties-of-Capitalism Revisited – Japan and the United Kingdom since the 1990s”, University of Sheffield, February 24-25, 2011
- 2011 “Institutional Diversity and Innovation”, Séminaire “Diversité des capitalismes et changement institutionnel”, EHESS, January 5, 2011
- 2010 “Japanese labour markets in the game industry: A shift towards the Silicon Valley Model for Innovation?” (with F. Riboldazzi) EAEPE, Bourdeaux, October 28-30, 2010
- 2010 “Diversity in industry emergence: The emergence of the service robot industry”, Workshop “The emergence of new industries. Between path dependence and path plasticity”, Turin, October 7-8, 2010
- 2010 “Emergence of the robotics industry”, EJARN, Stockholm, June 10-12, 2010
- 2010 “The plastic property of paths. The path-dependent emergence of the personal robot industry in Japan”, Workshop “Imprints from the Past: Organizational Path Dependencies”, EGOS, July 2, 2010
- 2010 Moderation of Markus Taube: „Zu dynamisch für die Wirtschaftstheorie?“, „Ökonomik in der Krise“, Protestant Academy Tutzing, March 11, 2010
- 2009 Moderation of “Markets as Interaction Orders”, Network H “Markets, Firms, and Institutions”, 21st Annual Meeting on Socio-Economics (SASE), Paris, July 16-18, 2009

- 2009 “The Silicon Valley Model for New Industries? The Emergence of the Japanese Software and Biotechnology Industry”, Network H “Markets, Firms, and Institutions”, 21st Annual Meeting on Socio-Economics (SASE), Paris, July 16-18, 2009
- 2009 “The Silicon Valley Model for New Industries? The Emergence of the Japanese Software and Biotechnology Industry”, 25th EGOS Colloquium, Barcelona, July 3, 2009
- 2009 “The Silicon Valley Model for New Industries? The Japanese game software and bio industry“, VHB Tagung 2009, Erlangen-Nürnberg, June 5, 2009
- 2009 “Path dependency and path plasticity. patterns in the emergence of new industries in Japan”, Seminar on Political Economy of Institutional Change, Paris, May 4, 2009
- 2009 “Japan's game software industry”, Tokyo University, Tokyo, March 16, 2009
- 2009 “How do new industries emerge? The case of Japan's game software and biotech industry”, Institute of Innovation Research, Hitotsubashi University, Tokyo, March 18, 2009
- 2009 “New industries in Japan”, Maison Franco Japonaise, Tokyo, March 23, 2009
- 2008 “Ein Silicon Valley-Modell für neue Industrien? – Die japanische new economy”, Inaugural Lecture, Goethe University Frankfurt, November 26, 2008
- 2008 “Creation of Markets – Japan’s Silver Market” (with W. Pascha), German Association for Social Science Research on Japan (VSJF), November 30, 2008
- 2008 “Cultural Power Asia: An Introduction” (with Iwo Amelung and Christian Steineck), Cultural Power Asia, Goethe University Frankfurt, November 14, 2008
- 2008 “Dynamics in Innovation Systems”, AIB/AJBS Conference, Milan, Italy, June 29, 2008
- 2008 “How Change in Innovation systems Takes Place – the Case of Japan”, European Institute of Japanese Studies, Stockholm, June 14, 2008
- 2008 Discussant of Marie Söderberg “ODA as a Tool for Peace”, European Institute of Japanese Studies, Stockholm School of Economics, June 13, 2008
- 2007 Commentary, Economic Section, German Association for Social Science on Japan, November 23, 2007
- 2007 „Cool Japan“, Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft, Bonn, May 9, 2007
- 2007 “The 90s as a turnaround? The Japanese Economy in front of new challenges”, Goethe University Frankfurt, May 3, 2007
- 2006 Discussant: “CSR and Stakeholders”, Conference “Corporate Social Responsibility – Perspectives on Japan and Germany”, JDZB Berlin, December 14, 2006
- 2006 “Voluntary agreements an effective instrument or just a label?”, Conference “Corporate Social Responsibility – Perspectives on Japan and Germany”, JDZB Berlin, December 14, 2006
- 2006 “Japanese Game Industry and Innovation Processes”, University of Tübingen, November 29, 2006



- 2006 “Plasticity matters. Why is the Japanese Game Software successful?”, Research Seminar on Economics, University of Duisburg-Essen, November 15, 2006
- 2006 “Do Institutions matter? The Case of Japan’s Cultural Industry”, German Japanologentag, Bonn, September 13, 2006
- 2006 “The social shaping of global standards, or: When one standard is not one standard. The case of Japan”, Network: Knowledge, Technology, Innovation, 18th Annual Meeting on Socio-Economics (SASE), June 30 - July 2, 2006
- 2006 “The Japanese Innovation System and the Game Software Industry”, Japan Institute of Labour Policy and Training, Tokyo, June 2, 2006
- 2006 “Path dependency, path plasticity, and the Japanese innovation system”, Nihon Daigaku University, Tokyo, May 25, 2006
- 2006 “Cognitive models in SME policy”, National Association of Shinkin Banks (Zenkoku Shinyô Kinko Kyôkai), Nihon Daigaku University, Tokyo, May 17, 2006
- 2006 “Path dependency, path plasticity, and the Japanese innovation system”, Tokyo University, Tokyo, May 24, 2006
- 2006 Moderation and introduction, Workshop on System and Organisation of the Japanese Economy IV, focus on Cognitive Models, Institutional Economics and Japanese Studies, Annual Conference of the VJSF, Tutzing, March 8, 2006
- 2006 “Entrepreneurs (Japan between cherry blossom and robots)”, Philipps University, Marburg, February 8, 2006
- 2005 “Trajectories, Innovation and Lock-Out: Learning in Japanese ICT Sectors”, European Association of Japanese Studies, Wien, September 2, 2005
- 2005 Discussant, Structural Reforms: “Public Policy and Economic Growth”, European Association of Japanese Studies, Wien, September 1, 2005
- 2005 “Path dependency and path plasticity: the example of Japan’s game software industry”, (presented by R. Parker), 21th EGOS Colloquium, Berlin, July 2, 2005
- 2005 Presentation of a paper of Glenn Morgan and Izumi Kubo: “Where do institutional complementarities come from?”, 21th EGOS Colloquium, Berlin, July 1, 2005
- 2005 “Nanotechnology from economic view”, Lecture series on Nano-technology, Philipps University, Marburg, May 31, 2005
- 2004 “Innovation, Path dependency and Nanotechnology: The case of Japan”, Research Group “Example Nanotechnology: From TA to sustainable Innovation”, Philipps University, Marburg, December 14, 2004
- 2004 “European Integration and SME: Lessons for Asia?”, International Symposium on SME, Kansai University, Osaka, October 23, 2004
- 2004 “SME and European Integration”, Lecture on the occasion of the visit of Chushô Kigyô Daigakkô (Small and Medium Enterprise Training Institutes) at the School for Entrepreneur, Philipps University, Marburg, June 17, 2004
- 2004 “Japanese economy and its competitiveness”, Lecture series Focus Asia, Lund University, Sweden May 27, 2004

- 2003 “Self-regulation in Japan: an adequate institutional framework for electronic commerce?”, Symposium “Information and Communication Technologies in Japan, the U.S. and Germany”, Tokyo, October 24-25, 2003
- 2003 “Europe as a model for Asian integration?”, Toyo-University, Tokyo, October 10, 2003
- 2003 “The New Economy, IT and German SME”, Kansai University, Center for Socio-Networking/Socio Network Senryaku Kenkyû Center, Osaka, October 6, 2003
- 2003 “Chances and risks of an Asian integration for Asian SMEs. Experiences from Europe”, Japan Association for Small Business Studies (Nihon Chûshô Kigyô Gakkai), Fukuoka, October 4, 2003
- 2003 “Japan: Background of the economic stagnation and reform perspectives”, Federal Agency for Civic Education (BPB), Japan and China: Partner or rivals in the 21st century?, Brühl, September 22, 2003
- 2003 “Cognitive Models and Institutional Change in Japan”, Heuß-Seminar, Neuen-dettelsau, July 20, 2003
- 2003 “Standards and multi-governance-systems”, 8th EURAS Workshop on Standardization, European Academy for Standardization (EURAS), Aachen, July 11, 2003
- 2003 “Economic Power Japan - Perspectives in global competition”, Roundtable Workshop Japan, BMW Foundation Herbert Quandt, Munich, July 7, 2003
- 2003 “Small and medium-sized enterprises in Japan and Germany in comparison”, Lecture on the occasion of the visit of Chûshô Kigyô Daigakkô (Small and Medium Enterprise Training Institutes, Tokyo), Philipps University, Marburg, June 25, 2003
- 2003 “Intercultural research on standardization”, Conference ICCE/CMEI, University of Witten-Herdecke, April 12, 2003
- 2003 “Globalisation and Standardisation. Divergence and Regulation Opportunities”, Research Group: Centrality and Decentrality of international Organisation Structures, Philipps University, Marburg, March 24, 2003
- 2003 “The contribution of Japan’s small and medium-sized business for Economic Recovery”, Deutsch-Japanischen Wirtschaftsgespräche, Deutsch-Japanische Gesellschaft; Vereinigung japanischer Unternehmen in Frankfurt/Hôjinkai), February 5, 2003
- 2002 “International strategies of Japanese SME”, Conference “Opportunities and Challenges of the Internationalisation of SMEs in Europe”, University of Nuremberg-Erlangen, September 19, 2002
- 2002 “Cognitive Models, Transparency and Efficiency in economic processes – the case of Japan’s small and medium-sized business policy”, Workshop “Technology dissemination”, Federal Ministry of Education and Research (BMBF), Bremen, January 18, 2002
- 2001 “Change, rigidity and adaptation. Institutional change in Japan”. Inaugural lecture, Philipps University, Marburg, November 14, 2000
- 2000 “The employer as a promoter - Case Studies from Japan’s small and medium-sized business”, Workshop “The employer as a promoter” (together with the Bremer Innovationsagentur), Bremen, September 15, 2000

- 2000 “Transformation or Persistence of standardisation architecture in Japan?”, Workshop “Convergence or Divergence of company structures”, Essen, September 5, 2000
- 2000 “Standardisation and the question of convergence”, Economic Section, Session on Technology and Innovation, European Association of Japanese Studies (EAJS), Lahti, Finland, August 24, 2000
- 2000 “Grundprobleme der Standardisierungsökonomik am Beispiel der Normenfamilie ISO 9000 und deren Implementation in Japan und Deutschland”, University of Witten-Herdecke, April 18, 2000
- 2000 “Standardization and the convergence of production systems”, Symposium “Japan and Germany in a globalizing economic environment: Saving institutional strengths or radically converging on international standards?”, University of Duisburg-Essen, April 13-14, 2000
- 2000 “(Schein)Selbständigkeit und andere Wege aus der Arbeitslosigkeit”, Symposium Change of lifestyle and the judicial answer”, Berlin, March 31, 2000
- 2000 “Standardisation and Communication: the ISO 9000 family”, University of Witten-Herdecke, March 1, 2000
- 2000 “Japanische Unternehmer als Inkubatoren”, CHE-Presentation, Universities venture: Best Practice University 2000, February 10, 2000
- 2000 “Grundprobleme der Standardisierungsökonomik - eine evolutionsökonomische Perspektive zu Transformation und Persistenz der Standardisierungsarchitektur in Japan: the ISO 9000 family”, WHU Otto Beisheim School of Management, Otto-Beisheim Foundation, January 20, 2000
- 2000 “Die halbe Gleichberechtigung - Frauen in der japanischen Berufswelt“, Wissenschaftliche Einheit Frauenstudien und Frauenforschung, Hochschule Bremen, January 18, 2000
- 1999 “Standardisation and Globalisation in Japan”, Economic Section of the German Association of Social Science Research on Japan, 12th Annual Conference “Reforms in Japan”, December 11, 1999
- 1999 “Leadership in Japanese SME – Management of small and medium-sized enterprises in Japan”, German Japanese Association Oldenburg, November 19, 1999
- 1999 “Sponsored spin-off in Japan”, Economic Section, 11th German Japanologentag, Trier, September 16, 1999
- 1999 “Nihon no kōgyō kikaku - sono haitateki/haigaiteki sutandādoka (Exclusiveness in setting standards in Japanese companies)”, Ministry of International Trade and Industry (MITI), Tokyo, August 6, 1999
- 1999 “Doitsu no nihon no kōgyō kikaku - sono kōzo to chigai (Differences in setting standards in Germany and Japan)”, New Energy and Industrial Technology Development Organisation (NEDO), Tokyo, August 5, 1999
- 1999 “Nihon no kōgyō kikaku - sono sutandaado ka no puroseshu o chuushin ni, (Setting standards in Japan)”, Ōsaka Sangyōshi Kenkyūkai/Research group “History of Industry” Osaka, Osaka Sangyō Kaihatsu Kenkyūjo/Osaka Prefectural Institute, Osaka, July 28, 1999

- 1999 „Doitsu ni okeru “jun dokuritsusei” (Scheinselbständigkeit in Deutschland)“, Chûkyô-University, Nagoya, July 26, 1999
- 1999 “Nihon no kôgyô kikaku - sono sutandaado ka no puosesu o chuushin ni (Setting standards in Japan)”, People’s Finance Corporation (Kokumin Kinyû Kôko), Tokyo, July 23, 1999
- 1999 „Sponsored spin-off - eine Arbeitgeberunterstützung in Japan aus dem Mittelstand und ihre institutionenökonomische Perspektiven“, Wirtschafts-wissenschaftliches Forschungskolloquium, Hochschule Bremen, June 22, 1999
- 1999 “Standards in Japan: From creating standards to industry organisation”, Philipps University, Marburg, June 15, 1999
- 1999 “Subcontracting Networks in Germany and Japan - a Comparison”, Japanese German Center Berlin, within the German-Japanese Exchange Programme for junior staff from corporations and institutions, April 13, 1999
- 1999 “Introduction seminar Japan”, Carl Duisburg Association, March 22-23, 1999
- 1999 “Women in leading positions – image of women Japan – Germany”, Business and Professional Women Germany, Bremen, March 17, 1999
- 1998 “Current crisis and small and medium-sized business: autonomy and succession plan in Japan”, German Asia-Pacific Business Association, Rostock, December 2-4, 1998
- 1998 „Der Aufbruch ist möglich: Standorte und Arbeitswelten zwischen Globalisierung und Regulierungsdickicht. Mittelstand und „Neue Selbständigkeit“ als Innovationskräfte im Strukturwandel?“, 8th Congress on Emerging Science and Economy, Innsbruck, June 3-5, 1998
- 1998 “Crisis and change in Japan: Japanese freelancers as protagonists of a new economic system?”, Seminar on Economy and Politics of Japan, organized with the German Research Foundation/Deutsche Forschungsgemeinschaft – DFG (*i.e.*, the *German equivalent* of the *NSF*) Hamburg and the Japanese Consulate General Hamburg, Haus Rissen, Hamburg, May 29, 1998
- 1998 “International Management using the example of Japan”, Marketing Club Bremen e.V., May 19, 1998
- 1998 “Industrial policy and competition in Japan”, 10th anniversary of the degree programme AWS, Bremen, May 15, 1998
- 1998 “Management of small and medium-sized enterprises in Japan: Eine personenorientierte Betrachtung des japanischen Mittelstandes”, German Japanese Association (DJG), Bonn, April 27, 1998
- 1998 “Small and medium-sized enterprises in Japan”, German-Japanese Association of Jurists, Düsseldorf, March 25, 1998
- 1998 “Japanese SME from a German perspective”, 7th SME Forum (Dai 7kai Chûshôken Forum), Osaka University of Economics, February 16, 1998
- 1998 “The Entrepreneur in Japanese SME”, Osaka University of Commerce, Osaka, February 3, 1998

- 1997 “Corporate governance in Japanese small and medium-sized businesses”, German Japanese Association (in cooperation with the Industrieclub Bremen), Bremen, October 14, 1997
- 1997 “Autonomy in Japan”, German-Japanese Association of Jurists, Hamburg, August 12, 1997
- 1997 “Possibilities for the improvement of economic and social environment for start-ups and small and medium-sized companies in Japan”, Comparative Workshop, Cologne, March 21, 1997
- 1996 “Small and medium-sized entrepreneurs in Japan”, Ostasienwissenschaftliches Kolloquium, University of Duisburg-Essen, November 27, 1996
- 1996 “Implications of current economic developments on small and medium-sized business in Japan and Germany”, Comparative Research into Culture and Economic Systems (ICCE), research focus Japan, University of Witten-Herdecke, November 17, 1996
- 1996 “Management of small and medium-sized enterprises in Japan”, Economic Research Seminar Series, Gerhard Mercator University of Duisburg-Essen, January 10, 1996
- 1995 “The small and medium-sized business entrepreneur in Japan”, Workshop “Small and medium-sized enterprises in Japan”, Annual Conference 1995 of the German Association for Social Science Research on Japan (VSJF), Tutzingen, November 21, 1995

---

#### SELECTED MEDIA APPEARANCES AND MENTIONS

Bloomberg TV  
 DIE ZEIT  
 dpa  
 FTD  
 Heilbronner Stimme  
 JETRO Daily (Tsūshō Kaihō)  
 NDR  
 N-TV  
 Oberhessische Presse  
 design report  
 Welt am Sonntag

---

#### MEMBERSHIPS

Academy of Management (AoM)  
 Advisory Board for ECAF/European Commission  
 American Association for Asian Studies (AAS)  
 Deutsche Gesellschaft für Asienkunde (DGA)/ *German Association for Asian Studies*  
 Editorial Advisory Board: *Kindai Management Review* (KMR)  
 European Association for Evolutionary Political Economy (EAEPE)  
 European Association for Japanese Studies (EAJS)  
 European Experts Association (EEA)  
 European Group for Organisational Studies (EGOS)  
 European Institute of Japanese Studies

European-Japan Advanced Research Network (EJARN)  
IDEAS Working Group  
International Society for New Institutional Economics (ISNIE)  
Society for the Advancement of Socio-Economic (SASE)  
The Academy of International Business (AIB)  
Verband der Hochschullehrer für Betriebswirtschaft (VHB)/ *German Academic  
Association for Business Research*  
Vereinigung für sozialwissenschaftliche Japanforschung/ *German Association for Social  
Science Research on Japan (VSJF)*  
Vereinigung von Freunden und Förderern der Goethe-Universität e.V. (VFF)/  
*Association of Friends and Sponsors of the Goethe University Frankfurt*