

Prof. Dr. Andreas Hackethal

Leibniz-Institute SAFE & Goethe Universität
 House of Finance, T.-W.-Adorno-Platz 3, 60323 Frankfurt am Main
 Tel: +49 69 79830047 / +49 151 50444456
 Mail: hackethal@safe-frankfurt.de

Bio

Andreas heads the research area “Household Finance” at Leibniz Institute for Financial Research SAFE and holds a professorship at Goethe University in Frankfurt. He joined Goethe’s Faculty of Economics and Business Administration in 2008 and served as its Dean from 2011 to 2015 and as its Dean of Programs from 2015 to 2020. His empirical research is on individual financial behavior, financial advice and pension finance. His work was published in the Journal of Finance, the Review of Financial Studies and the Review of Finance. He chairs the advisory council to the German Financial Supervisory Authority BAFIN and is a member of the Exchange Experts Commission (advising the German Federal Ministry of Finance) and of the working group consulting ESMA’s Financial Innovation Standing Committee. He co-founded Frankfurt’s Techquartier.com and heads the University’s startup center. He won over twenty teaching awards, was awarded the title “German Professor of the Year” by the student magazine unicum in 2010 and is regularly interviewed by leading national and international media such as the Financial Times, Le Monde, Frankfurter Allgemeine Zeitung, ARD and ZDF.

Academic Positions

2020-	Area Head “Household Finance” at Leibniz Institute for Financial Research SAFE, Frankfurt/Main
2015-2020	Dean of Studies, Faculty of Econ. & Bus. Admin., Goethe Universität
2015-	Academic Director Unibator – Startup Incubator Goethe Universität
2015-2019	Area Head “Household Finance” at SAFE research center, Goethe Universität
10/2011–9/2015	Dean, Faculty of Economics & Business Admin., Goethe Universität
2008–9/2011	Dean, Goethe Business School, Goethe Universität
2008 -	Professor of Finance, House of Finance, Goethe Universität
2003 -	Director E-Finance Lab, House of Finance, Goethe Universität
2005 - 2007	Professor of Finance and Head of Department Finance, Accounting and Real Estate, European Business School, Oestrich-Winkel
2003 – 2005	Assistant Professor, Goethe-Universität
1995 - 2003	Research Assistant, Finance Department, Goethe-Universität

Early Professional Experience

1997 - 2004	Project Manager, Accenture, Kronberg a.T. Assignments in Germany, South Korea, Japan, USA
1995 - 1997	Internal Auditor, DZ BANK (formerly DG Bank), Frankfurt am Main Assignments in Hongkong and USA

Education

1999 – 2005	Habilitation (German Lecturer Qualification), Goethe Universität
1995 - 1999	Doctoral Degree, Goethe Universität
1993 - 1994	Master of Business Administration, Henry B. Tippie College of Business, University of Iowa, USA
1990 - 1993	Business Administration, Goethe Universität

Other Professional Roles

2020 -	Co-Director of the Center for Financial Studies, Frankfurt/Main
2020 - 2021	Member of the Supervisory Board, CORE SE, Berlin
2018 -	Member of the Supervisory Board, eClear AG, Berlin
2016 - 2021	Member of the working group consulting ESMA's Financial Innovation Standing Committee, Brussels
2014 - 2016	Member of the World Economic Forum Expert Network, Future of Insurance and Asset Management, Davos
2013 - 2020	Chairman of the Supervisory Board, vaamo Finanz AG, Frankfurt/M.
2011 -	Member of the Exchange Expert Commission at the German Federal Ministry of Finance, Berlin
2008 -	Member of the Advisory Council to the German Financial Services Authority (BAFIN), Bonn (Chairman since Nov 2020)

Community Service

2018 - 2021	Member of Goethe University's Third Mission Advisory Board
2017 -	Member of the Presidium, Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft (Vice President since Oct. 2021)
2016 -	Representative of Goethe University on Steering Committee for TechQuartier.com
2015 -	Member of the "Kommission zum Umgang mit Zuwendungen privater Dritter" (assessing the permissibility of donations by private entities) of Goethe Universität
2013 - 2017	Counselor for MainCampus Stipend Program, Stiftung Polytechnische Gesellschaft, Frankfurt/M.
2013 - 2021	Member of the Admissions Council, Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft
2013 - 2016	Member of the Governing Board, Studentenwerk Frankfurt/M.
2011 -	Chairman, Deutsche Renteninformation e.V., Berlin

Other

Award "German Professor of the Year 2010" by student magazine "unicum Beruf" for commitment to student careers
 Over twenty best teacher awards from Goethe University for Bachelor, Master and Executive Master course

Selected Academic Publications

Consuming Dividends

Konstantin Bräuer, Andreas Hackethal, Tobin Hanspal
Review of Financial Studies, forthcoming

The Characteristics and Portfolio Behavior of Bitcoin Investors: Evidence from Indirect Cryptocurrency Investments

Dominique Lammer, Tobin Hanspal, Andreas Hackethal, Kevin Rink
Review of Finance, forthcoming

Smoking hot portfolios? Trading behavior, investment biases, and self-control failure

Charline Uhr, Steffen Meyer, Andreas Hackethal
Journal of Empirical Finance, 2021, Vol. 63, 73-95

Is Proprietary Trading Detrimental to Retail Investors?

Falko Fecht, Andreas Hackethal, Yigitcan Karabulut
Journal of Finance, 2018, Vol. 73 (3), 1321-1361

Abusing ETFs

Utpal Bhattacharya, Andreas Hackethal, Benjamin Loos, Steffen Meyer
Review of Finance, 2016, Vol. 21 (3), 1217-1250

Financial Regulation - A Transatlantic Perspective

Ester Faia, Andreas Hackethal, Michalis Haliassos, Katja Langenbucher (editors with own chapters)
Cambridge University Press, 2015

The Impact of Weather on German Retail Investors

Jochen Schmittmann, Steffen Meyer, Jenny Pirschel, Andreas Hackethal
Review of Finance, 2015, Vol. 19 (3), 1143-1183

How to Make the Market for Financial Advice Work

Andreas Hackethal, Roman Inderst
in: "The Market for Retirement Financial Advice", editors: Olivia S. Mitchell, Kent Smetters, Oxford University Press, 2013, 213-228

Do Retail Investors Benefit from Unbiased Advice? Results from a Large Field Experiment

Utpal Bhattacharya, Andreas Hackethal, Simon Kaesler, Benjamin Loos, Steffen Meyer
Review of Financial Studies, 2012, Vol. 25, 975-1032

Financial Advice – A Case of Babysitters?

Andreas Hackethal, Michalis Haliassos, Tullio Japelli
Journal of Banking and Finance, Vol. 36, 2012, 509-524

The Anatomy of Bank Diversification

Ralf Elsas, Andreas Hackethal, Markus Holzhäuser
Journal of Banking and Finance, 2010, Vol. 34 (6), 1274-1287

For all publications and working papers please refer to:

<http://wiwi.uni-frankfurt.de/publications/authors/12/Hackethal-Andreas>

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