

## **Innovation and Strategy Reading Group WS21/22**

Contact person: Na Zou, zou@wiwi.uni-frankfurt.de

October 18 (Mon. 15-16):

- Lane, J. N., Ganguli, I., Gaule, P., Guinan, E., & Lakhani, K. R. (2021). Engineering serendipity: When does knowledge sharing lead to knowledge production? *Strategic Management Journal*, 42(6), 1215-1244.

November 1 (Mon. 15-16):

Internal Paper Discussion: Christian Hüning and Eva Koscher

November 15 (Mon. 15-16):

- He, V. F., von Krogh, G., Sirén, C., & Gersdorf, T. (2021). Asymmetries between partners and the success of university-industry research collaborations. *Research Policy*, 50(10), 104356.

November 29 (Mon. 15-16):

- Borah, D., Malik, K., & Massini, S. (2021). Teaching-focused university–industry collaborations: Determinants and impact on graduates’ employability competencies. *Research Policy*, 50(3), 104172.

December 13 (Mon. 15-16):

- Hedberg, L. M., & Lounsbury, M. (2021). Not just small potatoes: Cultural entrepreneurship in the moralizing of markets. *Organization Science*, 32(2), 433-454.

### **Christmas and New Year break**

January 10 (Mon. 15-16):

- tba

January 24 (Mon. 15-16):

- tba

February 7 (Mon. 15-16)

- tba

**Further suggestions:**

- Baum, C. F., Lööf, H., Stephan, A., & Viklund-Ros, I. (2022). Innovation by start-up firms: The role of the board of directors for knowledge spillovers. *Research Policy*, 51(1), 104375.
- Cong, L. W., & Howell, S. T. (2021). *Policy uncertainty and innovation: evidence from IPO interventions in China*. *Management Science*, forthcoming
- Lian, X., Guo, Y., & Su, J. (2021). Technology stocks: A study on the characteristics that help transfer public research to industry. *Research Policy*, 50(10), 104361.
- Shen, H., Coreynen, W., & Huang, C. (2022). Exclusive licensing of university technology: The effects of university prestige, technology transfer offices, and academy-industry collaboration. *Research Policy*, 51(1), 104372.
- Soda, G. B., Mannucci, P. V., & Burt, R. (2021). Networks, creativity, and time: staying creative through brokerage and network rejuvenation. *Academy of Management Journal*, forthcoming
- Klingebiel, R., & Rammer, C. (2020). Optionality and selectiveness in innovation. *Academy of Management Discoveries*, (ja).