



## 6th SEI Research Seminar

### Goethe University Frankfurt & TU Darmstadt

### January 18th, 2023

We welcome you to our 6<sup>th</sup> SEI Research Seminar. We are very happy that we can hold it in person again at TU Darmstadt this time!

We meet in the main building of TU Darmstadt in the center (Hochschulstr. 1, 64289 Darmstadt, Room Number S103/112).

This is the planned agenda:

<b>14:00 – 14:10</b>	Welcome & Introduction
<b>14:10 – 14:55</b>	<b>Egbert Amoncio</b> (Goethe University Frankfurt) <i>“Design Innovation and Firm Performance”</i>
<b>14:55 – 15:40</b>	<b>Tim Feiter</b> (TU Darmstadt) <i>“Inspiration before Focus – How Interest Allocation affects Ideas”</i>
<b>15:40 – 16:10</b>	Coffee break & personal exchange
<b>16:10 – 16:55</b>	<b>Yiwei Wang</b> (Goethe University Frankfurt) <i>“Correlation between corporate sustainable practices and enterprise performance - how the corporate sustainable practices are correlated with enterprise financial performance”</i>
<b>16:55 – 17:40</b>	<b>Syrine Adala</b> (TU Darmstadt) <i>“Exploring psychological factors driving Entrepreneur’s resilience during a crisis: A Twitter Data Analysis”</i>
<b>17:40 – 17:45</b>	Closing
<b>18:00</b>	Voluntary joint dinner

Afterwards, everyone who wants can join for a dinner at Ratskeller in Darmstadt which is a 10 minute walk from the university and on the way to the main station (Marktplatz 8, 64283 Darmstadt).

<https://www.ratskeller-darmstadt.de>

## Directions

The seminar will take place in building S1/03 in room number 112.

Enter the building S1/03 in Hochschulstr. 1 in Darmstadt, then go to the first floor and follow the signs to seminar room 112.

