

7th Strategic Entrepreneurship and Innovation (SEI) Research Seminar

Goethe Universität Frankfurt & TU Darmstadt

19th of June 2023

We welcome you to our 7th SEI Research Seminar – this time at Goethe-University in Frankfurt.

We meet in the RuW Building – Nr. 14 in the attached Campus Map on the 1st floor in Room 1.201.

This is the planned agenda:

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| 14:00 - 14:10 | Welcome and Introduction |
| 14:10 – 14:55 | Lena Friedle (TU Darmstadt):
“Follow the money - How lead investors affect retail investors in equity crowdfunding” |
| 14:55 - 15:40 | Florian Koch (TU Darmstadt):
“ How Founding Team Members Respond to Exploration and Exploitation Behavior Through Mimicking and Switching” |
| 15:40 - 16:15 | Coffee Break |
| 16:15 – 17:00 | Marlene Herz (Goethe-University Frankfurt)
“TMT Diversity and R&D subsidies” |
| 17:00 – 17:45 | Thomas Starck (Goethe-University Frankfurt/University of St. Gallen)
“Value Creation of M&A Advisors: A Bargaining Perspective” |
| 17:45 – 18:00 | Closing |
| 18:00 | (Voluntary joint) Dinner in the “Sommergarten” on Campus Westend
(https://www.swffm.de/essen-trinken/speiseplaene/sommergarten) |

Directions

The seminar will take place in building 14 in room RuW 1.201.
Enter the building, then take the stairs to the first floor.

