

Cultural Entrepreneurship and Digital Transformation in Africa and Asia (CEDITRAA) - Opening Conference July 8-9, 2021

Funded by BMBF / Federal Ministry of Education and Research, Germany

Thursday, July 8, 2021							
13:30 (CEST)	<p>Welcome Notes</p> <p>Host: Matthias Krings (CEDITRAA Co-Speaker, JGU Mainz)</p> <p>Stefan Müller-Stach (Vice President for Research, JGU Mainz)</p> <p>Bernhard Brüne (Vice President for Research, GU Frankfurt)</p> <p>Vinzenz Hediger (CEDITRAA Speaker, GU Frankfurt)</p>						
14:00	<p>Panel 1: Forms, formats and contents - Presentations</p> <table border="1"> <tbody> <tr> <td>Ji-Yoon An [University of Tübingen]</td> <td>Aliens, Mermaids, and Cartoons: Generic Hybridity in Twenty-First Century South Korean Dramas</td> </tr> <tr> <td>Yonghoon Lee [Hong Kong University of Science and Technology]</td> <td>Identity, Networks, and the Road to a Successful Career in the Creative Labor Market</td> </tr> <tr> <td>Oris Aigbokhaevbolo [Film & music critic, PR & media consultant, Lagos]</td> <td>Culture, Technology, and Currency in Nollywood and Nigerian Pop Music</td> </tr> </tbody> </table>	Ji-Yoon An [University of Tübingen]	Aliens, Mermaids, and Cartoons: Generic Hybridity in Twenty-First Century South Korean Dramas	Yonghoon Lee [Hong Kong University of Science and Technology]	Identity, Networks, and the Road to a Successful Career in the Creative Labor Market	Oris Aigbokhaevbolo [Film & music critic, PR & media consultant, Lagos]	Culture, Technology, and Currency in Nollywood and Nigerian Pop Music
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14:40	<p>Panel 1: Forms, formats and contents - Discussion</p> <p>Chair: Tom Simmert (JGU Mainz)</p>						
15:40	Break						
16:00	<p>Keynote 1 by Michael Hutter [WZB Berlin Social Science Center]</p> <p>Novelty spirals in African megacities</p>						
16:20	<p>Keynote Discussion</p> <p>Chair: Vinzenz Hediger (GU Frankfurt)</p>						
16:40	Break						
17:00	<p>Panel 2: Legal frameworks - Presentations</p>						

	Veit Erlmann [University of Texas at Austin]	The Road to Hell is Paved with Good Intentions: South Africa's Copyright Reform
	Luo Li [Coventry University]	Uncertain future of Chinese folk music in digitalization
	Mary W. Gani [Barrister and Solicitor of the Supreme Court of Nigeria]	Re-thinking Copyright Reversion for Nigerian Popular Music in an Evolving Digital Culture
17:40	Panel 2: Legal frameworks - Discussion Chair: Ute Röschenthaler (JGU Mainz)	
18:40	End	

Friday, July 9, 2021		
15:00 (CEST)	Introduction for Conference Day 2 Host: Cornelia Storz (CEDITRAA Co-Speaker, GU Frankfurt)	
15:05	Keynote 2 by Michael Lounsbury [University of Alberta] Frontiers of Cultural Entrepreneurship	
15:30	Keynote 3 by Alice Lam [Royal Holloway University of London] Entrepreneurial stories, cultural brokerage and creativity in hybrid space	
15:50	Keynote Discussion Chair: Cornelia Storz (GU Frankfurt)	
16:20	Break	
17:00	Panel 3: Archives and heritage - Presentations	
	Rebecca Ohene-Asah [Filmmaker / University of Ghana]	Audio-Visual Archiving Dynamics in Ghana
	Ji-hoon Kim [Chung Ang University, Seoul]	The Uses of Found Footage and The 'Archival Turn' of Recent Korean Documentary
	Hyginus Ekwuazi [University of Ibadan]	Nollywood—the making of a digital dark age
17:40	Panel 3 – Archives and heritage – Discussion Chair: Sonia Campanini (GU Frankfurt)	
18:40	Break	

19:00	Panel 4: Regional and transnational consumption – Presentations	
	Dal Yong Jin [Simon Fraser University]	Transnational Korean Popular Culture in the Korean Wave Tradition: from K-film's and K-pop's perspectives
	Suk-Young Kim [University of California]	Millennial North Korea: New Media Technology and Living Creatively with Surveillance
	Alessandro Jedlowski [Sciences Po Bordeaux]	Disrupting Pan-Africanism: New technologies and the fragmentation of Nigerian film circulation across Africa and the diaspora
19:40	Panel 4: Regional and transnational consumption – Discussion Chair: Yonson Ahn (GU Frankfurt)	
20:40	End	

More information about speakers and abstracts: <https://www.blogs.uni-mainz.de/zis-eng/ceditraa/>

