

Innovation and Entrepreneurship Studies Reading Group WS20/21

The Innovation and Entrepreneurship Studies Reading Group is an open platform in which we discuss classic and/or new research papers in the field of innovation and entrepreneurship. Participants should read the paper prior to the meeting (see Reading list below). We encourage and welcome everyone who is interested in innovation and entrepreneurship to join us.

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Entrepreneurship and big data

November 2 (Mon. 15-16):

- Fisch, C., & Block, J. H. (2020). How does entrepreneurial failure change an entrepreneur's digital identity? Evidence from Twitter data. *Journal of Business Venturing*, 106015.

November 16 (Mon. 15-16):

- Suárez, J. L., White, R. E., Parker, S., & Jimenez-Mavillard, A. (2020). Entrepreneurship and the mass media: Evidence from big data. *Academy of Management Discoveries*, Forthcoming

COVID19 and new challenges

November 30 (Mon. 15-16):

- Kuckertz, A., Brändle, L., Gaudig, A., Hinderer, S., Reyes, C. A. M., Prochotta, A., ... & Berger, E. S. (2020). Startups in times of crisis—A rapid response to the COVID-19 pandemic. *Journal of Business Venturing Insights*, e00169.

Internal working paper discussion

December 14 (Mon. 15-16):

- Fragkandreas, T. (2020). *Case study research on innovation systems. Paradox, dialectical analysis and resolution*. Working paper.

Christmas and New Year break

January 11 (Mon. 15-16):

- Brammer, S., Branicki, L., & Linnenluecke, M. (2020). COVID-19, Societalization and the Future of Business in Society. *Academy of Management Perspectives*, (ja).

January 25 (Mon. 15-16):

- Roche, M. P., Conti, A., & Rothaermel, F. T. (2020). Different founders, different venture outcomes: A comparative analysis of academic and non-academic startups. *Research Policy*, 49(10), 104062.

February 8 (Mon. 15-16)

- Hill, A. D., Johnson, S. G., Greco, L. M., O'Boyle, E. H., & Walter, S. L. (2020). Endogeneity: A review and agenda for the methodology-practice divide affecting micro and macro research. *Journal of Management*, 0149206320960533.

Further suggestions:

- Huang, L., Joshi, P., Wakslak, C., & Wu, A. (2020). Sizing Up Entrepreneurial Potential: Gender Differences in Communication and Investor Perceptions of Long-Term Growth and Scalability. *Academy of Management Journal*, (ja).
- Arts, S., Cassiman, B., & Gomez, J. C. (2018). Text matching to measure patent similarity. *Strategic Management Journal*, 39(1), 62-84.