

# Innovation and Strategy Reading Group SoSe21

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## New methods and management research

April 19 (Mon. 15-16):

- Bellstam, G., Bhagat, S., & Cookson, J. A. (2020). A text-based analysis of corporate innovation. *Management Science*.

May 3 (Mon. 15-16):

- Choudhury, P., Starr, E., & Agarwal, R. (2020). Machine learning and human capital complementarities: Experimental evidence on bias mitigation. *Strategic Management Journal*, 41(8), 1381-1411.

## Management and Organizations

May 17 (Mon. 15-16):

- Scur, D., Sadun, R., Van Reenen, J., Lemos, R., & Bloom, N. (2021). *The World Management Survey at 18: lessons and the way forward* (No. w28524). National Bureau of Economic Research.

May 31 (Mon. 15-16):

- Veltrop, D. B., Bezemer, P. J., Nicholson, G., & Pugliese, A. (2020). Too unsafe to monitor? How board–CEO cognitive conflict and chair leadership shape outside director monitoring. *Academy of Management Journal*, Forthcoming

June 14 (Mon. 15-16):

- Heckman, J. J., & Moktan, S. (2020). Publishing and promotion in economics: the tyranny of the top five. *Journal of Economic Literature*, 58(2), 419-70.

## Internal working paper discussion:

June 28 (Mon. 15-16):

- Christian Hüning (2021). *Strategic Success drivers in reward-based crowdfunding: A literature review*. Working paper.

## Founder identity

July 12 (Mon. 15-16):

- Foy and Gruber. 2021. AMJ. Identity-Society (Mis) Alignment and the Instrumentalization of Firm Creation: Creative Destruction and Creative Reconstruction. *forthcoming*

**Further suggestions:**

- AMJ Editorial Contribution - Publishing in AMJ Part 1-7: From topic choice to differences in research methods.
- Williams and Shepherd. 2021. OS. Bounding and binding. Trajectories of community-organization emergence following a major disruption, *forthcoming*
- Choi, J., Goldschlag, N., Haltiwanger, J. C., & Kim, J. D. (2021). *Founding teams and startup performance* (No. w28417). National Bureau of Economic Research.
- Dupas, P., Modestino, A. S., Niederle, M., & Wolfers, J. (2021). *Gender and the dynamics of economics seminars* (No. w28494). National Bureau of Economic Research.