

## Innovation and Strategy Reading Group WS21/22

The Innovation and Entrepreneurship Studies Reading Group is an open platform in which we discuss classic and/or new research papers in the field of innovation and entrepreneurship. Participants should read the paper prior to the meeting (see Reading list below). We encourage and welcome everyone who is interested in innovation and entrepreneurship to join us.

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October 18 (Mon. 15-16):

- Lane, J. N., Ganguli, I., Gaule, P., Guinan, E., & Lakhani, K. R. (2021). Engineering serendipity: When does knowledge sharing lead to knowledge production? *Strategic Management Journal*, 42(6), 1215-1244.

November 1 (Mon. 15-16):

- He, V. F., von Krogh, G., Sirén, C., & Gersdorf, T. (2021). Asymmetries between partners and the success of university-industry research collaborations. *Research Policy*, 50(10), 104356.

November 15 (Mon. 15-16):

- Borah, D., Malik, K., & Massini, S. (2021). Teaching-focused university–industry collaborations: Determinants and impact on graduates’ employability competencies. *Research Policy*, 50(3), 104172.

November 29 (Mon. 15-16):

- Hedberg, L. M., & Lounsbury, M. (2021). Not just small potatoes: Cultural entrepreneurship in the moralizing of markets. *Organization Science*, 32(2), 433-454.

December 13 (Mon. 15-16):

- Internal Paper Discussion: Hosseinkouchack, Hüning & Koscher (2021). The influence of directive 2014/95/EU on the CSR reporting of stock-listed European companies. Working Paper

**Christmas and New Year break**

January 10 (Mon. 15-16):

- Pollok, P., Amft, A., Diener, K., Lüttgens, D., & Piller, F. T. (2021). Knowledge diversity and team creativity: How hobbyists beat professional designers in creating novel board games. *Research Policy*, 50(8), 104174.

January 24 (Mon. 15-16):

- **Internal paper discussion:** Fragkandreas, T. (2022). Three Decades of Research on Innovation and Inequality: Causal Scenarios, Explanatory Themes and Suggestions

February 7 (Mon. 15-16)

- **Internal paper discussion:** Amoncio, Egbert (2022).

### **Further suggestions:**

- Baum, C. F., Lööf, H., Stephan, A., & Viklund-Ros, I. (2022). Innovation by start-up firms: The role of the board of directors for knowledge spillovers. *Research Policy*, 51(1), 104375.
- Cong, L. W., & Howell, S. T. (2021). *Policy uncertainty and innovation: evidence from IPO interventions in China*. *Management Science*, forthcoming
- Lian, X., Guo, Y., & Su, J. (2021). Technology stocks: A study on the characteristics that help transfer public research to industry. *Research Policy*, 50(10), 104361.
- Shen, H., Coreynen, W., & Huang, C. (2022). Exclusive licensing of university technology: The effects of university prestige, technology transfer offices, and academy-industry collaboration. *Research Policy*, 51(1), 104372.
- Soda, G. B., Mannucci, P. V., & Burt, R. (2021). Networks, creativity, and time: staying creative through brokerage and network rejuvenation. *Academy of Management Journal*, forthcoming
- Klingebiel, R., & Rammer, C. (2020). Optionality and selectiveness in innovation. *Academy of Management Discoveries*, (ja).