MASTER WELCOME DAY

Goethe University Frankfurt am Main
Faculty of Economics and Business

Christoph Bestian Fiolic – Student Counselling MSc Programs
AGENDA

1. **Introduction**
   Faculty Administration | Advisory Services

2. **Master’s Program**
   Fields of Study | Program Structure | Course Selection | OLAT | Exams | Regulations

3. **Teaching**
   Goals | Accounting | Finance | Info Mgmt | Managerial Econ | Marketing Analytics

4. **Study Abroad**
   Overview | Partner Universities | QTEM | Contact & Information
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Organization of the Faculty’s Administration

**SSIX**
Student Services &
International Exchange

- Info Center
- Student Advisory
- International Office

**Examination Office**
Exams,
transfer of credits,
certificates

*October 13, 2017*
Student Advisory

- Mr. Christoph Bestian Fiolic

- Office hours
  - Please check our website at [https://www.wiwi.uni-frankfurt.de/studium/service-beratung/studienfachberatung/master.html](https://www.wiwi.uni-frankfurt.de/studium/service-beratung/studienfachberatung/master.html)

- Email [master@wiwi.uni-frankfurt.de](mailto:master@wiwi.uni-frankfurt.de)
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You can chose modules from the following fields:

- Accounting
- Finance
- Information Management
- Managerial Economics
- Marketing Analytics
- Ethics
- Electives
Please keep in mind that …

- … you can choose modules from all five fields + Electives + Ethics (only 1 module from Ethics, though)

- … you can either complete modules from multiple fields or specialize in one or two certain fields

- … specializations are not listed on your transcript

- … we recommend to complete the modules “Capital Markets and Asset Pricing” and “Corporate Finance and Valuation” if you want to concentrate on the Finance field (offered only in the winter semester)

- … you are allowed to complete modules taught in German worth 24 ECTS (including ethics modules)
Exemplary Schedule of Study

<table>
<thead>
<tr>
<th>Sem.</th>
<th>Module</th>
<th>ECTS</th>
<th>Module</th>
<th>ECTS</th>
<th>Module</th>
<th>ECTS</th>
<th>Module</th>
<th>ECTS</th>
<th>Module</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
</tr>
<tr>
<td>2nd</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module: Seminar</td>
<td>6</td>
<td>Elective Module: Ethics</td>
<td>6</td>
</tr>
<tr>
<td>3rd</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module</td>
<td>6</td>
<td>Elective Module: Seminar</td>
<td>6</td>
<td>Elective Module: Ethics</td>
<td>6</td>
</tr>
<tr>
<td>4th</td>
<td>Elective Module</td>
<td>6</td>
<td>Master's Thesis</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Note:* Ethics module and seminars do not have to be completed in the respective semester.
## Study Components

<table>
<thead>
<tr>
<th>Module</th>
<th>Core/Elective</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field 1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Ethics</td>
<td>Elective</td>
<td>6</td>
</tr>
<tr>
<td>Field 2</td>
<td></td>
<td>90</td>
</tr>
<tr>
<td>Modules from the fields of Accounting, Finance, Information Management, Managerial Economics, Marketing Analytics</td>
<td>Elective</td>
<td>6 each 72 or 78 in total</td>
</tr>
<tr>
<td>2 modules seminar OR 1 module seminar and 1 module project seminar</td>
<td>Elective</td>
<td>6 each seminar 12 project seminar 12 or 18 in total</td>
</tr>
<tr>
<td>Field 3</td>
<td></td>
<td>24</td>
</tr>
<tr>
<td>Master's Thesis</td>
<td>Core</td>
<td>24</td>
</tr>
</tbody>
</table>
Please keep in mind that …

- … you have to complete one module from the “Ethics” field (6 ECTS)
- … you have to complete two seminars (12 ECTS) or one seminar and one project seminar (18 ECTS)
- … you can choose modules from other master’s programs if listed as import modules (“electives”)
- … you can choose any field in order to write your master’s thesis (seminar in the field often required)
Elective Module “Multinational Enterprises – Theories and Strategies“

- Theories of the MNE: Alternative theories and concepts explaining why MNEs exist and how they are doing their business.

- Strategies of the MNE: Special focus on MNE strategies in international markets, such as CSR, M&A and strategic alliances.
Choose your master's program

- Master of Science in Betriebswirtschaftslehre (2014)
- Master of Science in International Management (2016)
- Master of Science in Money and Finance (2014)
- Master of Science in Business Education (2016)
- Master of Science in Business Education (2014)
- Master of Science der Studienrichtungen Quantitative Economics, Quantitative Finance, Quantitative Management, Quantitative Marketing, und Law and Quantitative Economics
Choose subject area

Course Overview (WiSe 2020/21)

1. Vorlesungsverzeichnis
   1. Courses of the Faculty of Economics and Business Administration
      1. Master's Programs
         1. Master of Science in International Management (2016)
            1. Learning Goals of the Study Program
            1. Subject Area Accounting
            1. Subject Area Finance
            1. Subject Area Information Management
            1. Subject Area Managerial Economics
            1. Subject Area Marketing Analytics
            1. Ethics
            1. Electives
Choose type of module
What the entries in the course catalogue tell you

- Title of the course
- You can find dates and time of the lectures in the respective field
- Usually registration is not required. Exceptions: seminars, selected modules
- Information about registration is given in the box “Contents”
- If necessary, registration via OLAT

Note: All dates in the course description (lecture, tutorial) are part of the module
How to get your lecture notes and other documents

- Go to OLAT (https://olat-ce.server.uni-frankfurt.de)
- Register with your HRZ login
- Choose Catalogue, search for the faculty (Fachbereich 2)
- Search for your master’s program and the respective field of studies
- Choose the module and click on “Einschreibung”
Admission to Master’s Examination

Selection Process

For each applicant, an admission score is calculated based on the criteria listed below. All applicants are ranked according to their admission score. The Selection Committee reviews the ranking list and decides about the threshold score for admission to fill the places of the program. This means that the required score for admission is not set ex ante but is post according to the number and quality of applications we receive.

The admission score is composed of the following criteria:
- Average Bachelor’s grade (final or preliminary) 51 %
- ECTS / credits in quantitative methods modules 30 %
- Average grade of the quantitative methods modules 10 %

+ Average Bachelor’s grade (GPA)
+ ECTS in quantitative methods modules
+ Average grade of the quantitative methods modules
Admission to Master’s Exams

Downloads Master

Forms / Information Sheets
Here you can find forms and information sheets provided by the Examination Office you might need at various stages of your studies.

- Module Examinations (Written Exams)
- Illness / Medical Certificate
- Application for Admission to Master’s Examination
- Transfer of Credits (Application / Semester Abroad)
- Master’s Thesis
- Degree Certificates
- Authorisation (Confirmation for Employers / Pickup of Documents)

Programme Specific Documents

Admission to Master’s Examination

Top-Links
- Examination Office
- Course Catalogue
- Information System QIS/LSF
- OLAT
- Library: BRuW

Exam

Module number of participants
Stage 1: Application
Deadline: 12 - 23 October 2020
Informationen vom 01.10.2020

News
- 24.09.2020
- Nicole Encke-Schündeln
How to Find the Exam Dates

Website of the Examination Office

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The admission score is composed of the following criteria:

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- ECTS / credits in quantitative methods modules 39 %
- Average grade of the quantitative methods modules 10 %

+ Average Bachelor's grade (GPA)
+ ECTS in quantitative methods modules
+ Average grade of the quantitative methods modules
How to Find the Exam Dates

- Exam Information
  - Deadlines
  - Admission
  - Exam Timetable
  - Exam Registration via QIS/LSF
  - Examination Policies and Procedures
  - Access to Marked Exam Papers
  - Repeatability of Semi Elective Courses (Bachelor)
  - Retake Attempts in 3rd Semester (Bachelor)

- Transfer of Credits
- General Information
  - Part-Time Studies
  - § 48 BAföG
  - Degree Certificates
  - Semi Elective Courses from other Faculties
  - Expanding Master's Degree Programmes

- FAQ
Exam Retakes

- A failed course can be retaken twice at most
- You do **not** have to retake failed courses
- You have to register again for the retake (via QIS)
- For the retake, you have to fulfill all requirements anew (including attendance)
- It is not possible to retake passed courses in order to improve the course grade
- You are ex-matriculated if you fail two exams for the third time
German Grading System

- Passing grades from 1.0 – 4.0 (1.0 = best, 4.0 = worst)
- 5.0 is a fail
- Further distinctions .3 and .7 (e.g. 1.0, 1.3, 1.7, 2.0 …)

ECTS Credits

- Credits are awarded based on the workload of a module (independent from the grade)
- Usually 25-30 hours per credit point
- Modules have 6 ECTS credits (research seminars have 12 credits)
Case of Sickness

- You must inform the Examination Office immediately!

- If you are getting sick during an exam, you must …
  - … write down that you are sick and sign it (on the exam paper)
  - … tell the staff about your sickness before the end of the exam

- How to prove your sickness:
  - download and print the “Formular für die Bescheinigung der Prüfungsunfähigkeit”
  - visit a doctor latest on the day of the exam and let him fill out the form (see above)
  - submit the certificate to the Examination Office immediately

You are obligated to provide sufficient proof of your sickness!
The Following Regulations Apply to Your Program

Master in Management

Ordinacy of the Faculty of Economics and Business Administration

Goethe University | Faculty of Economics and Business Administration

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Learning Goals

- Our students will be competent in analyzing economic problems and applying specialized knowledge to different business situations.

- Our students will apply modern research techniques to business related problems.

- Our students will include ethical, environmental and sustainability issues in their decision making processes.

- Our students will be able to use appropriate ways of communication and negotiation in a professional environment.

- Our students will act as responsible leaders.
Learning Goals “Accounting”

- Financial reporting, auditing, corporate taxation
- Theoretical knowledge and direct applications to business practice
- Specialization in certain and complex fields of accounting and taxation
- Issues in Corporate Governance
- Preparation for your career in auditing, tax consultancy or management positions in accounting and taxation
Teaching | Accounting


- Qualified letter of recommendation for students concentrating in Insurance, Investment, Pensions and Insurance Regulation
- Proves special knowledge in these areas
Learning Goals “Finance”

- Teaching of theoretically founded methods with practical relevance for the finance and banking industry
- Acquiring skills and knowledge to answer concrete economic questions
- Preparation for a demanding career in the finance industry or in the finance department of an international corporation
Learning Goals “Information Management”

- Methods and operational matters in corporate information and knowledge management
- Focus on target-oriented information and knowledge procurement
- Preparation for a career as knowledge worker in a globalized digital work environment
Learning Goals “Managerial Economics”

- Focus on complex management problems in corporations and interactions between market actors
- Teaching of economic models and theories and their practical application for decision making
- Preparation for higher management positions in banking, insurance, industry and the service sector as well as public institutions
Learning Goals “Marketing Analytics”

- Teaching of methods and practical knowledge for empirically founded decision making
- Focus on data-based marketing decisions
- Preparation for a career as marketing manager or scientist

Introduction to R Course

- Offered in German and English
- Starts one week before lectures start in the winter term
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You have the Following Options to Study Abroad

- Exchange programs of the Faculty of Economics and Business Administration
  - Partner universities in Europe and worldwide
  - Quantitative Techniques for Economics and Management (QTEM Program)
- Exchange programs of Goethe University
- Self-organized semester abroad (free mover)
- Further options:
  - Summer or winter schools of our partner universities
  - Internship abroad
Two International Offices Support You!

Goethe University’s International Office

Faculty’s International Office

Studying Abroad

The Faculty of Economics and Business Administration encourages its students to gain experience abroad. While not every bit of career starter’s CV is today an indispensable part of professional education, for future leaders in this global marketplace a year abroad is almost a must have, as it is necessary to acquire specific skills and knowledge.

In studying abroad, students get to learn other methods of teaching and learning. They see new subjects and organizational structures. Furthermore, they gather valuable insights into a foreign culture. By doing academic work in a foreign language and in a previously unknown environment, they collect interesting suggestions and ideas that could be good bases for your own successful career path. Notably, you will also enrich your identity with the experiences acquired abroad.
If you want to study at one of our partner universities

- Partner universities of the faculty
- Specific partner universities for each master’s program
- Studies abroad usually in the 3rd or 4th semester
- Partner universities do not charge tuition fees
- Funding
  - Erasmus+ Program (most European universities)
  - DAAD scholarship for universities outside Europe
Elite Master Network QTEM

- QTEM = Quantitative Techniques for Economics and Management
- Semester abroad + internship
- Developing skills in analytical and quantitative techniques
- Highly ranked partner universities
- Worldwide corporate partner contacts
- Master’s degree + QTEM certificate

www.qtem.org
Thank You for Your Attention!

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