LONG-LASTING EFFECTS OF SOCIALIST EDUCATION

Nicola Fuchs-Schündeln and Paolo Masella*

Abstract—Political regimes influence the content of education and criteria used to select and evaluate students. We study the impact of a socialist education on the likelihood of obtaining a college degree and on several labor market outcomes by exploiting the reorganization of the school system in East Germany after reunification. Our identification strategy uses cutoff birth dates for school enrollment that lead to variation in the length of exposure to the socialist education system within the same birth cohort. An additional year of socialist education decreases the probability of obtaining a college degree and affects longer-term labor market outcomes for men.

I. Introduction

A vast literature emphasizes the accumulation of human capital (and in particular the level of education of the labor force) as a fundamental factor for economic development.1 There is also a growing consensus that political and economic institutions are at the root of a significant part of the variation in GDP across countries.2 However, how interplays between human capital and political institutions contribute to shaping the long-term economic prospects of a country has been studied less.

Indeed, education and institutions appear to be highly interconnected. Several studies support the hypothesis that education is a strong predictor of democracy and quality of institutions (see Barro, 1999, and Glaeser, Ponzetto, & Shleifer, 2007, among others). Another strand of the literature discusses how political regimes influence the educational system of a country. Bowles and Gintis (1976) argue that norms and values within schools tend to reproduce the internal organization of societies and their labor market structure. Governments may set incentives to affect the educational paths of their citizens (Cantoni & Yuchtman, 2013), determine the identity of future elites by establishing the criteria used to select and evaluate students, and shape the ideology of students by directly intervening in the content of their studies.

We contribute to this debate by focusing on the microlevel and evaluating how the transition from a socialist to a democratic regime affects labor market outcomes of individuals through changes in education. Education within socialist economies has often been instrumental in the consolidation and perpetuation of political regimes and their elites. The curricula systematically aimed at creating a socialist personality and access to higher education were granted on the basis of political involvement rather than academic credentials alone. We analyze whether both the content and style of education under socialism, as well as nonmeritocratic access restrictions to higher education or a desired apprenticeship, had significant long-term effects on the labor market success of individuals in the capitalist labor market.

We study the effects of socialist education on the likelihood of obtaining a college degree and on several labor market outcomes by exploiting the reorganization of the school system in East Germany toward West German standards after reunification. The educational system in the German Democratic Republic (GDR) was transformed rapidly after the fall of the Berlin Wall. Any elements in the curricula directed toward the creation of a socialist personality were removed, and restrictions in access to college not based on academic merit were quickly eliminated, as were restrictions in the choice of apprenticeship.

We analyze the labor market success of individuals belonging to the birth cohorts 1971 to 1977, cohorts that were still in education at reunification, at the age of 31 or older, an age when they are already in the labor market. Our identification strategy relies on the following consideration: within the same birth cohort, individuals born earlier in the year started school at a younger age and had received a smaller number of years of socialist teaching. Since the GDR, children turning 6 on or before May 31 of a given year were by decree enrolled in the first grade by September 1 of the same year. We consider as treated individuals born on or after the June 1; individuals born on May 31 or before are instead part of our control group. Within the same birth cohort, treated individuals in East Germany belonging to cohorts 1971 to 1973 were less affected by restrictions to higher education or a desired apprenticeship, while treated individuals in East Germany belonging to cohorts 1974 to 1977 were exposed to a smaller number of years of socialist teaching. Since the educational system in West Germany did not experience any major changes in the 1980s and early 1990s, treated respondents born between 1971 and 1977 and educated in the West instead received the same type of education as nontreated respondents. By analyzing the difference of treatment effects between East and West, we are able to control for any effects

Received for publication September 3, 2013. Revision accepted for publication September 9, 2015. Editor: Asim I. Khwaja.

*Fuchs-Schündeln: Goethe University Frankfurt, CEPR, and IZA; Masella: University of Sussex and IZA.

We thank Bettina Brüggemann, Martin Butzert, Leonhard Czerny, Daniel Götze, Alexander Nold, and Hannah Paule for excellent research assistance; Melanie Scheller at the Research Data Center of the Federal Statistical Office for outstanding support; and seminar and conference participants at CERGEE-EI, the Einaudi Institute for Economics and Finance, the Max Planck Institute for Research on Collective Goods, Oxford University, University of Nottingham, the Institute for the Study of Labor, University of Warwick (Workshop on Human Capital and Productivity), University of Bristol, the Halle Institute for Economic Research, University of Sussex, and the Society for Economic Dynamics Annual Meeting for helpful comments. N.F.-S. gratefully acknowledges financial support from the Cluster of Excellence “Formation of Normative Orders” and the European Research Council under Starting Grant No. 262116. We thank the Institute for the Study of Labor for help in acquiring the data.

A supplemental appendix is available online at http://www.mitpressjournals.org/doi/suppl/10.1162/REST_a_00583.

1For an overview of the extensive literature, see Krueger and Lindahl (2001).

that might arise simply due to entering school at a slightly older age. By comparing respondents in the treatment group with those in the control group in both East and West Germany in a standard difference-in-differences specification, we identify the effect of socialist schooling on college attendance and labor market outcomes of respondents educated under the socialist regime and affected by the reorganization at reunification at different stages of their schooling.

We find that an additional year of socialist education substantially decreases the probability of obtaining a college degree. This is true for both men and women, and for respondents belonging to both sets of cohorts. For male respondents belonging to cohorts 1971 to 1973, this effect translates into lower wages and a lower likelihood of obtaining a managerial or professional job. At the same time, individuals in this cohort group who received an additional year of socialist education have a higher probability of being employed. Thus, we conjecture that the abolishment of nonmeritocratic restrictions in access to high school and college, as well as choice of apprenticeship, allowed able students in the birth cohorts 1971 to 1973 to invest more in their human capital and therefore achieve a better occupational status; for less able individuals, the transition into the free labor market at the stage of apprenticeship was a difficult one. For men in the cohorts 1974 to 1977, the lower educational achievements in the nontreated group are accompanied by a decrease in their working hours and a lower probability of being employed. The elimination of the transmission of socialist values in the school curricula and the introduction of elements that stimulated individual initiative and motivation seem to have encouraged participation in the labor market and effort in the workplace for the younger cohort group. None of these labor market effects are present for women.

This work contributes also to the literature that studies the long-lasting effects of communism on economic outcomes and individual preferences. Acemoglu et al. (2005) attribute the divergent economic paths experienced by North and South Korea in the second half of the twentieth century to their different institutions. Alesina and Fuchs-Schündeln (2007) find evidence that communism affected not only outcomes but also economic preferences. In this paper, we try to isolate one specific channel through which communist institutions had an impact on outcomes and preferences: the educational system and, in particular, the content of its curricula, the style of teaching, and the criteria adopted to select which students have access to higher education, as well as the rules of apprenticeship choice. Brunello, Crivellaro, and Rocco (2012), Orazem and Vodopivec (1997), and Münich, Svejnar, and Terrell (2005) discuss the distribution of returns to education after the transition from a socialist regime in several postcommunist countries and compare cohorts who received education under socialism with later-born cohorts who did not. Guriev and Zhuravskaya (2009) find that individuals in transition countries who finished their education just before reforms were initiated have lower life satisfaction today than those who finished their education after implementation of the reforms. We add to these studies by focusing on a variety of alternative labor market outcomes, showing that educational outcomes, such as the probability of completing a college education, are likely to be affected as well, and discussing the channels through which socialist education may have an impact on individual performance in the labor market. Most important, we use an identification strategy that relies on a within-cohort comparison, therefore eliminating the possibility that results are determined by confounding factors related to unobserved differences between cohorts.

Finally, we relate to the recent research on the effects of quality and content of teaching. Hoffmann and Oreopulos (2009) and Chetty, Friedman, and Rockoff (2014) discuss the importance of the quality of instructors in shaping students’ performance. The language of instruction also has been proven to be important in determining not only standard labor market outcomes such as wages and likelihood to be employed (Angrist & Lavy, 1997), but also individual identity and political behavior (Clots-Figueras & Masella, 2013). More recently, Cantoni et al. (forthcoming) provide evidence on the effect of changes in school curricula on the social and political attitudes of Chinese students. We try to assess the impact of indoctrination and, more generally, the content of teaching and teaching style within a socialist country on individual performance in the labor market of a Western economy.

The structure of the paper is as follows. Section II provides a brief description of the educational system in East Germany before and after reunification. The data and the empirical strategy employed are discussed in section III. Section IV presents the basic empirical evidence, while section V rules out alternative interpretations of the results. The last section concludes.

## II. Schooling and Apprenticeship in the GDR

In this section, we give a short overview of the educational system of the GDR and socialist teaching in schools and vocational training. We then describe the process of admission into the Erweiterte Oberschule (EOS), the high school that granted the university entrance diploma, or into a certain apprenticeship. Finally, we describe the main reforms related to schooling and apprenticeship after reunification.

### A. Structure of Education

Students in the GDR were expected to attend school for ten years (Polytechnische Oberschule, POS). After finishing tenth grade, only a certain fraction of students was allowed...
to add an additional two years of schooling in high school (Erweiterte Oberschule, EOS), which granted the university entrance diploma. The majority of students started an apprenticeship, which combined schooling with practical training in firms, such that schooling hours in an apprenticeship amounted to only half the schooling hours in POS or EOS. A third option, less common, was to combine a three-year apprenticeship with schooling to attain something resembling a high school–equivalent diploma, which also gave permission to attend university. Students also could attend a Fachschule, some of which provided education resembling an apprenticeship and some resembled applied universities and could be attended only after finishing an apprenticeship. Taking as a base everyone starting at a university, Fachschule, or in an apprenticeship in 1987, 12% attended university, 18% attended a Fachschule, and 70% started an apprenticeship.

B. Socialist Elements of Education

We identify three ways in which teaching in the East differed from teaching in West Germany: teaching about socialism, official curricula, and teaching style.

A general socialist education was an official aim of the curriculum in the GDR, with the explicit goal of creating a socialist personality (Block & Fuchs, 1993). This goal found its way into every school subject. Moreover, two subjects were devoted explicitly to socialism, both taught from seventh grade on: social studies (Staatsbürgerkunde), which aimed at providing a deep knowledge of Marxism-Leninism and of the socialist system of the GDR, and Introduction to Socialist Production. Almost 14% of the overall teaching hours for grades 7 to 10 (the grades of interest in our empirical strategy) were devoted to teaching these socialist subjects. In EOS and vocational schools, the hours devoted to teaching socialist subjects decreased by three-quarters compared to grades 7 to 10 in the POS.

Beyond these two subjects, there were certain differences in the curricula between East and West Germany, as shown in figure 1. We focus here on grades 7 to 10, the relevant grades in our empirical analysis. The teaching of German, mathematics, and social sciences was of similar importance in East and West. However, GDR schools devoted significantly more time to natural sciences, while FRG schools devoted more time to teaching softer subjects like foreign languages, sports, arts and music, and religious education.

The main foreign language taught in schools was Russian; it was a compulsory subject in every school in the GDR.

When it comes to teaching styles, there were important differences between East and West. In GDR schools, critical thinking was not incentivized, and divergent opinions were suppressed (Block & Fuchs, 1993). Beyond the creation of a socialist personality, knowledge transmission was the main official goal of the curricula (Riedel et al., 1994). Theorems and theories were never the subject of discussion but dogmas to be memorized. The national curricula were specific in what needed to be covered each week, in part imposing detailed structures of how to cover certain topics, leaving minimal scope for teacher or student initiative.

5 Curricula in West Germany are determined by the states but de facto differ little between the states. The information from the GDR comes from Anweiler (1988), while for the FRG, it relates to the state of Schleswig-Holstein (http://www.schulrecht-sh.de/texte/s/stundentafel.htm). We calculate the average teaching hours of each subject over grades 7 to 10, taking weighted means over the three school forms of Hauptschule, Realschule, and Gymnasium for the West.

6 In grades 1 to 4, GDR pupils had much more teaching time devoted to German than FRG pupils—around half of overall teaching hours—as compared to one-quarter to one-third in the West.
Thus, socialist education in our analysis comprises both the education to a socialist personality, as well as an education style that did not encourage individual initiative and independent thinking. In basic subjects like mathematics, German language, and natural sciences, East Germans seem, if at all, better prepared than West Germans by schooling, and thus any effect of socialist education is likely not due to lack of knowledge (which might arise only in the case of English language skills) but the education style that minimized critical discussion and individual initiative.

C. Allocation of High School Slots and Apprenticeships

Besides academic credentials, political criteria played an important role in the decision of who was allowed to attend the Erweiterte Oberschule. Official selection criteria were grades obtained during the tenth grade, as well as a statement about the personality of the student. This statement was issued by the director of the POS; both the student’s teacher and the Freie Deutsche Jugend, the de facto youth group of the government party, were officially involved in drafting the statement (Waterkamp, 1987). It was supposed to describe the political and social involvement of the student, his or her identification with the GDR (documented through words and actions), as well as social background. Children of workers were more likely to be accepted into the EOS than children coming from an academic background. Unofficial selection criteria included the intention of a military career, political position, and personal contacts of the parents, as well as a desired career path that was in line with the official planning numbers (Fischer, 1992). Summarizing, important criteria in addition to academic merit affected acceptance into EOS, and it is thus likely that a significant number of students who possessed the academic merits were not allowed to attend high school. Similar criteria were adopted to select the students who were allowed to attend college among the ones who completed the EOS.

The constitution of the GDR stated that each student had the right (as well as the obligation) to do an apprenticeship (Köhler, 2008). The number of apprenticeships in each firm was determined by central planning. Even in the POS, students were brought in contact with firms deemed to be a good fit for them in order to influence the students’ apprenticeship decision according to the central plan. The application and allocation process was done centrally, but students could express preferences for a certain apprenticeship in their application. Firms were obliged to offer apprentices a permanent position at the end of their vocational training (Wehrmeister, 2005). Similar to the central planning of apprenticeship positions, the number of students allowed to start studying a certain subject at the university level was centrally determined each year. An official survey from the GDR acknowledged that around one-third of all apprentices ended up in an occupation that was not associated at all with their initial wishes (Anweiler, 1988).

In 1994, Germany passed the so-called Occupational Rehabilitation Law. This law established certain monetary rights for students who for political reasons were not allowed to attend EOS, university, or finish an apprenticeship and for workers who were not allowed to work in a job they originally trained for or a similar one. From 1994 to 2011, 67,400 individuals were granted monetary compensation based on this law (Bundesregierung, 2013). This is an impressive number, as it certainly constitutes a lower bound of affected individuals.

Overall, the nonmeritocratic access restrictions led to misallocation of students and fewer incentives for able students to put effort into their schooling. The latter fact was exacerbated by the generally low wage inequality in the East.

D. The Situation after Reunification

The educational system in the GDR was transformed rapidly after the fall of the Berlin Wall in November 1989. All school reform acts implemented in the states (Länder) in East Germany required eliminating any elements in the curricula directed toward the creation of a socialist personality. Instead, they fostered the development of an educational system that supports students’ acting independently within the framework of Western society. Individual initiative, motivation, and creativity became crucial components of the reformed education system. The changes involved going from strict curricula to more open ones, which specified certain topics to be covered within a semester but did not set out weekly plans, and thus gave more scope to teachers. Implementation of a student-based approach became a central part of curricular reforms (Riedel et al., 1994). A significant share of teachers, approximately 20%, were dismissed after reunification. These partly targeted dismissals likely accelerated the implementation of the new curricula and teaching styles, which were also fostered in newly established centers for in-service training (Block & Fuchs, 1993). Students were allowed to learn other foreign languages, such as English and French. The socialist content of education was abolished almost immediately, and nonmeritocratic access restrictions to the EOS (and therefore to college) fell at the beginning of 1990 (Fischer, 1992). The vocational training schools were disassociated from government firms and brought under communal control. The right to freely apply for any apprenticeship was introduced.

Between June and September 1990, 18,500 existing apprenticeship contracts were resolved, of which two-thirds would have started in the summer of 1990, 3,500 were in the first year of the apprenticeship, and 2,400 in the second apprenticeship year (Bundesministerium für Bildung

---

7 While the latter is not in itself linked to socialism, it is often associated with nondemocratic regimes, which have incentives to suppress independent thinking and initiative.

8 Gesetz über den Ausgleich beruflicher Benachteiligungen für Opfer politischer Verfolgung im Beitrittsgebiet.

9 Online appendix section 1 discusses implications of possible temporary interruptions in schooling for our results.
III. Methodology and Data

A. Exploiting Cutoff Birth Dates for School Enrollment

We analyze the effects of socialist education on labor market outcomes based on a difference-in-differences approach. In the GDR, children turning 6 years old on or before May 31 of a given year were, by decree, enrolled in first grade by September 1 of that year. We define children born June 1 or later as the treated group and children born May 31 or before as control group. The difference between respondents in East Germany in the treatment and control groups is that for any given birth cohort still in school at the time of the fall of the Berlin Wall in November 1989, respondents in the treatment group were one year less advanced in the socialist education system than respondents in the control group, and thus they acquired one year less of socialist education. Treated respondents in the West received the same type of education as nontreated respondents.

By comparing individuals born early and late in the year in the East and still in education at reunification, we compare groups differentially affected by the length of socialist education. By comparing differences between these groups between East and West Germany, we control for any potential general effects of entering school at a slightly older or younger age. The underlying identifying assumption is therefore that the effect of age at school entry on the dependent variables would be the same in East and West Germany in the absence of the differential exposure to socialist education that affects only respondents educated in the East. We show evidence supporting this assumption in section VA.

We run the following difference-in-differences estimation in order to assess whether labor market outcomes are affected by socialist education:

\[
Y_{ic} = \beta_0 + \beta_1 \text{East}_{ic} + \beta_2 \text{Treat}_{ic} + \beta_3 (\text{East} \times \text{Treat})_{ic} + \beta_4 (X)_c + \gamma_c + \epsilon_{it},
\]

where \(Y_{ic}\) is the relevant labor market outcome variable for individual \(i\) born in year \(c\), \(\text{East}\) is a dummy variable indicating whether the individual lives in East Germany, and \(\text{Treat}\) is a dummy variable equal to 1 if the individual was born on or after June 1. We do not have panel data; therefore, we pool several survey years (2005–2008). \(X\) is a vector of control variables including a male dummy, a full set of age dummies, a full set of state of residence dummies, and month of birth, which enters linearly. When we include state dummies, the East dummy drops out. \(\gamma_c\) is a full set of birth year dummies. Standard errors are clustered at the birthyear-treatment-east level, that is, at the group level, with groups being built based on all possible interactions of the birth year, treatment, and East dummies.

The coefficient \(\beta_1\) captures the effect of living in the East on labor market outcomes. The coefficient \(\beta_2\) controls for any potential effects of being enrolled in school at a slightly older age. The coefficient of main interest is \(\beta_3\), which captures a differential effect of being treated for East and West Germans. If being treated leads to an additional positive labor market effect in East Germany due to experiencing a shorter GDR education, then \(\beta_3\) should be positive.\(^{11}\)

One caveat of the analysis is that we assign respondents correctly to school cohorts (and therefore to either treatment or control groups) only in the absence of grade repetition and early or late enrollment in school. Unfortunately, our data set does not indicate whether an individual ever repeated a grade or whether he or she enrolled in school a year earlier or later than he or she was supposed to. An incorrect assignment of respondents to school cohorts would induce measurement error that may bias our estimates of \(\beta_3\) upward under very specific circumstances. In section VA, we conduct a battery of placebo tests to dismiss the possibility that our results are driven by incorrect assignment to treatment of the respondents in our sample.

B. Affected Birth Cohorts

Affected birth cohorts are those still in education at reunification, that is, born in 1971 or later. We analyze the birth cohorts 1971 to 1977, splitting them into two cohort groups: the cohorts born 1971 to 1973 and those born 1974 to 1977. We would like to analyze even younger cohorts than the one from 1977 but have not yet observed these cohorts at the relevant age to investigate labor market outcomes.

When the Berlin Wall fell, individuals in the cohort group 1974 to 1977 were still in tenth grade or below. For any given cohort in this group, treatment means having received one year less of GDR education than the control group, and thus the length of exposure to a socialist education and teaching style is the relevant difference between treatment and control in the cohort group 1974 to 1977. Our hypothesis is that

\(^{10}\) In 1988, 164,000 individuals started an apprenticeship in the East, and in 1989 the corresponding number was 126,000. Thus, around 1.5% of second-year apprentices, 2.8% of first-year apprentices, and, under the assumption of the same number of starters 1989 and 1990, 10% of starting apprentices had their contract dissolved in the four months between June and September 1990 alone.

\(^{11}\) We refrain from performing a difference in regression discontinuity exercise (as in Carneiro, Løken, & Salvanes, 2015) for two reasons. First, the cutoff schooling date in the West was June 30 rather than May 31. We show a robustness check using this cutoff date for the West in section V. Second, early and late enrollment in school makes measurement error in allocating individuals into treatment and control groups largest for individuals born close to the cutoff date. Results using the difference in regression discontinuity approach by Carneiro et al. (2015), and omitting individuals born in the month of June, are shown in online appendix table W1.
the longer the exposure to socialist education, the stronger was the transmission of values that may not be useful in the unified German labor market and, more generally, in Western societies.

The second relevant cohort group consists of the birth cohorts 1971 to 1973. Consider cohort 1973. While treated individuals were about to complete tenth grade and therefore were free to choose an educational path that was propaedeutic for a college education or an apprenticeship of their choice in summer 1990, individuals in the control group may have been forced to participate in apprenticeship programs instead of attending EOS (which granted the university-entrance diploma) in summer 1989. Within cohort 1972, individuals in the control group had attended one year more of the apprenticeship program in November 1989, therefore increasing the cost of switching to the educational path needed to be able to attend college or switch the apprenticeship subject. On the other hand, as discussed in section IID, they might have been less likely to be dismissed from an apprenticeship. The treated group in the cohort 1971 was either in the last year of apprenticeship or the last year of EOS and therefore not subject to any restriction in access to college or choice of subject. By contrast, individuals in the control group had already entered the labor market, had started studying a certain subject at the university, or had started compulsory military service (for men). Given the high economic uncertainty after reunification, individuals with a job or an apprenticeship might have feared giving it up and starting a new career, even if the existing job was not a good fit for them, affecting their productivity negatively. While changing the subject at university is theoretically possible, it requires reapplying. Being stuck in a subject that does not match one’s abilities and interests well might lead to a lower probability of college completion. The cost of changing the apprenticeship subject, going back to high school to earn a university entrance degree, or switching subjects at a university might also be a purely psychological one based on resistance to treating sunk costs as such.

Summarizing, for the cohort group 1971 to 1973, the treatment and control groups differ in how far they have been affected by access restrictions to education. Our conjecture is that it was easier to change schooling or apprenticeship for the treatment group than for the control group for practical and psychological reasons.

When we analyze both birth cohort groups separately, we create separate cohort group dummies for both cohort groups and run the following regression:

\[ Y_{ic} = \beta_0 + \beta_{1}\text{East}_{ic} + \beta_{2}\text{Treat}_{ic} + \beta_{3} (\text{East} \times \text{cohort}_{1-73})_{ic} + \beta_{4} (\text{Treat} \times \text{cohort}_{1-73})_{ic} + \beta_{5} (\text{East} \times \text{Treat} \times \text{cohort}_{1-73})_{ic} + \beta_{6} (\text{East} \times \text{Treat} \times \text{cohort}_{74-77})_{ic} + \beta_{7} (X)_{ic} + \gamma_{c} + \varepsilon_{it}. \]

Now \( \beta_5 \) and \( \beta_6 \) capture any potential additional effect of treatment in the East compared to the West for the birth cohorts 1971 to 1973 and 1974 to 1977, respectively. \( \beta_6 \) should therefore capture the effects of exposure to socialist methods of education and \( \beta_3 \) the effect of nonmeritocratic restrictions in access to high school and college, as well as restricted apprenticeship choice. Our conjecture is that differential exposure to the length of a socialist education did not matter for the older cohort group because of the significantly lower teaching time in apprenticeship training and because less teaching time was devoted to socialism in both apprenticeship and EOS, as documented in section IID.

C. Data and Sample Selection

The German Microcensus is a repeated cross-sectional annual survey on a 1% random sample of the German population. The main variable that we need for our analysis is month of birth, which is available only for 2005 onward. Thus, our main analyses are carried out on the samples 2005 to 2008, in which we define treatment correctly as being born on or after June 1. We refer to this as definition 1 of treatment. In the survey years prior to 2005, month of birth was reported only as falling into either January to April or May to December, thus not coinciding exactly with our treatment and control definitions. We use this less precise definition of treatment, in which individuals born in May are incorrectly assigned to the treatment group, when we study the outcomes of older cohorts and therefore need data from earlier survey rounds in order to observe them at the relevant age. This less precise definition of treatment is our definition 2. We focus on individuals aged 31 to 35. We start at age 31 in order to capture labor market outcomes at an age at which individuals are already settled in the labor market. We stop at age 35 such that the age composition of the different cohorts 1971 to 1977 is not too different in our 2005 to 2008 sample.

The microcensus provides the current state of residence, but unfortunately does not report whether an individual resided in the GDR or FRG before 1989. Thus, we have to work with the current residence as a proxy for residence before 1989, and we drop respondents from the state of Berlin. In section VD, we address the possibility that our results are driven by selection into current residence.

We start by analyzing the impact of reunification on the probability of obtaining a college degree and then focus on labor market outcomes. The dummy variable college takes the value 1 if the highest educational degree comes from a university or an applied university, excluding GDR Fachschulen. Employment is equal to 1 if the self-reported employment status is given as employed. Working hours are hours in a usual workweek, of which we take the logarithm. To construct wages, we have to use personal net income.

\footnote{In 2004, the two categories are slightly different: January to March and April to December.}

\footnote{This is the case for figure 2 and some of the robustness checks.}
since gross income is not available. Personal net income is reported in approximately 25 brackets, and we set personal income equal to the mean point of each bracket in order to calculate net wages by dividing through working hours (following the methodology by Pischke & von Wachter, 2008). Finally, professional is a dummy variable equal to 1 if the respondent is a manager, a professional, or a technician or associate professional according to the ISCO classification (major groups 1, 2, and 3 in ISCO88).

We run linear regressions on all dependent variables to ease the interpretation of the coefficients, but results are robust to running probit specifications if the outcome variables college, employment, or professional are used. Descriptive statistics of all variables, also separated by East and West, as well as treatment and control groups, are reported in Table 1.

### IV. Results

#### A. Results for College Graduation

Figure 2 shows the college completion rate by birth cohort for four groups of individuals aged 31 to 35, separated by residing in East (thick line) and West (thin line) and by being born between May and December (treated, solid line) or January and April (control, dashed line), thus working with the less precise definition 2 of treatment.14 In the West, individuals in the treatment group, and thus having been enrolled in school at a later age, exhibit slightly higher college completion rates than individuals in the control group for most birth cohorts. In the East, we observe the same pattern. Yet differences become quite large, amounting to around 1 percentage point, starting with birth cohort 1971, the oldest cohort that may have been affected by the reorganization of the school and apprenticeship system in East Germany after reunification. This indicates that treatment might have a larger effect on college graduation in the East than in the West for the birth cohorts 1971 to 1977. We test the significance of these results, as well as their robustness to the inclusion of controls, in the following set of regressions.

Panel A of Table 2 shows the results of our main specification, with and without control variables (gender dummy, age dummies, birth year dummies, state dummies, and month of birth). The sample used in the regression analysis consists of respondents born between 1971 and 1977; therefore, we can rely on survey years 2005 to 2008 and use the more precise definition of treatment. The coefficient on East is negative and highly significant, reflecting lower college graduation rates in the East than in the West for the birth cohorts 1971

14 Since we use birth cohorts from 1965 onward, we need data from surveys earlier than 2005. In this figure, we work with the less precise definition 2 of treatment for all cohorts.
to 1977, as shown in figure 2.15 The coefficient of main interest on the interaction term between East and Treatment is positive and significant, indicating that being enrolled at an older age in the East, and thereby receiving one year less education as their highest attainment to obtaining a college degree. However, we also find that within cohorts 1971 to 1973, treated respondents are more likely not to complete school as the highest educational attainment; thus, treatment as the highest attainment plays no role. We conjecture that the former is true, because of the significantly lower teaching time in apprenticeship training and because less teaching time was devoted to socialism in both apprenticeship and EOS, as documented in section IIIB. Moreover, the longer-term labor market outcomes show differential results for both cohort groups. In the online appendix, panel A of figure W1 shows coefficients on the relevant interaction terms if we run specification (1) cohort by cohort. The treatment effect is declining by cohort for the younger cohort group 1974 to 1977, which might indicate that individuals who were in lower grades than seventh grade at reunification might not experience long-term effects of socialist education on college attainment. Yet it could also be random variation, and one would need to investigate this issue in the future with data on younger generations.

Summarizing the college results, we find significant negative effects of the length of exposure to the socialist content of education and restricted access to higher education in the GDR on college completion rates. In table W2 in the online appendix, we show that this result is robust to using years of schooling as the outcome variable. Additionally, we report there robust evidence that treated respondents in the East are significantly less likely to have completed vocational education as the highest educational attainment; thus, treatment induced respondents to switch from completing a vocational education as their highest attainment to obtaining a college degree. However, we also find that within cohorts 1971 to 1973, treated respondents are more likely not to complete any official vocational degree (although the effect is not significantly different from 0, with a p-value of .21), an issue we return to in the next section.

### B. Results for Longer-Term Labor Market Outcomes

For the four labor market outcomes—employment, working hours, wages, and professional occupation—we present results of specification (2), each time presenting results on the full sample as well as separately for men and women. We discuss the results for the two cohort groups separately.18

---

15 Due to the inclusion of state dummies, the East dummy is omitted in columns 2 to 4. The coefficient on treatment is insignificant in the specification without control variables and becomes negative and significant only when the control variable month of birth is included. This is mostly driven by women, as columns (3) and (4) show.

16 The effect is larger than the one shown in figure 2. Note that figure 2 uses the imprecise definition of treatment (definition 2) since we need to use survey years prior to 2005, while in the regression, we use the precise definition of treatment (definition 1).

17 p-values vary between 0.11 and 0.19.

18 Online appendix table W3 also reports coefficients on the treatment dummy and on the interaction term of East and treatment if we do not split the sample into the two cohort groups.
Starting with the older cohort group, born 1971 to 1973, table 3 shows that being treated in the East is associated with a significantly lower likelihood of being employed than in the West, but with significantly higher wages, as well as a higher probability of being a professional. The employment effect is present for both men and women, though it is less significant for women than for men, while the effects on wages and professional status are present only for men. They are, however, quite large for men, indicating a 4.1% larger effect of treatment on wages in the East than in the West and a 5.1 percentage point larger effect on the probability of being employed as a manager or professional. Restrictions in access to education imposed on this cohort group appear to have had significant long-term effects on the labor market success of men in terms of making a career. The elimination of nonmeritoricat restrictions in access to college and apprenticeship choice allowed able male students to acquire the human capital they needed to achieve a better occupational status in the labor market. Estimates on college returns in Germany typically lie between 20% and 40% (see Fuchs-Schündeln, Krueger, & Sommer, 2010, and OECD, 2006). If we accept the estimate of 20% coming from a Mincerian regression by the OECD (2006) as the college wage premium in Germany, and take as the mean estimate of table 2 that the effect of treatment on college is about 2 percentage points for both cohort groups, corresponding to roughly 10% of the mean of the college variable, then we would expect an effect of treatment on wages from college alone of 2% (0.1 \times 0.2 = 0.02). So these effects are (roughly) in line with an interpretation that for the older cohort group, there are effects on wages that go beyond college: the general abolishment of nonmeritocratic access restrictions, leading to better matches.

What is very interesting is the contrasting result on employment: being treated leads to a lower probability of being employed in the East than in the West. We conjecture that this effect might come from an increasing variance in labor market success after reunification. Individuals in the control group were more advanced in their apprenticeship at reunification and therefore might have been more likely to finish their vocational education. Individuals who potentially struggle in the labor market might have been better taken care of in the regulated GDR system than in the free labor market of the FRG. Therefore, the overall effect of being treated for this cohort group leads to a larger spread in labor market outcomes: there are more individuals not being employed, but conditional on being employed, treatment leads to higher wages and a higher probability of achieving professional status in the East than in the West. This is consistent with the results on not obtaining any vocational degree in online appendix table W2, which show weak evidence of a higher proportion of respondents with the lowest possible educational achievement among treated individuals within cohorts 1971 to 1973.

For the younger cohort group born 1974 to 1977, being treated in the East is associated with a higher probability of being employed, as well as longer working hours, than being treated in the West. Both effects are present only for men. This is in line with a longer exposure to socialist teaching being detrimental for individual initiative and motivation. We conjecture that the development of an educational system after reunification that aimed at encouraging independent thinking and individual initiative rather than the creation of a socialist personality may have stimulated individual participation in the labor market, as well as effects on wages and professional status.

---

<table>
<thead>
<tr>
<th>Dependent Variable:</th>
<th>Employed</th>
<th>Ln (work hours)</th>
<th>Ln (wage)</th>
<th>Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td>East × Treat × cohort71–73</td>
<td>−0.022**</td>
<td>−0.022*</td>
<td>−0.021</td>
<td>−0.019</td>
</tr>
<tr>
<td>East × Treat × cohort74–77</td>
<td>0.015</td>
<td>0.021***</td>
<td>0.009</td>
<td>−0.005</td>
</tr>
<tr>
<td>Controls</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Observations</td>
<td>139,605</td>
<td>69,090</td>
<td>70,515</td>
<td>113,086</td>
</tr>
</tbody>
</table>

*In columns 1 to 3, the dependent variable is a dummy variable equal to 1 if the individual was employed at the time of the survey. In columns 4 to 6, the dependent variable is the log of the number of working hours. In columns 7 to 9, the dependent variable is the log of wages (see the text for a detailed explanation of how wages are calculated). In columns 10 to 12, the dependent variable is a dummy variable equal to 1 if the individual is either a manager or a professional according to the ISCO classification. We generate two dummies: one that is equal to 1 if the individual was born between 1971 and 1973, the other that is equal to 1 if the individual was born between 1974 and 1977. We then include in the regression interactions between each of the two dummies and the variables East and Treat, that is, East × cohort71–73, East × cohort74–77, Treat × cohort71–73, Treat × cohort74–77. Controls include age dummies, state-of-residence dummies, birth year dummies, a male dummy, and month of birth. Treatment is defined according to definition 1, that is, respondents born between January and December are considered treated. Robust standard errors are in parentheses and are clustered at the treatment–birth year–east group level. The sample consists of all respondents between ages 31 and 35 and born between 1971 and 1977. Residents in the state of Berlin are dropped from the sample. Significant at *10%, **5%, ***1% level.

as effort in job searches and in the workplace. The sizes of the coefficients are relevant from an economic point of view for both employment and working hours: male respondents born between 1974 and 1977 are 2.1 percentage points more likely to be employed and also increase their working hours by 1.5% when they receive one year less of socialist education compared to treated individuals in the West.

Panels B to F of figure W1 in the online appendix present results from regressions run cohort by cohort for any significant result in table 3. There are some oscillations in the size of the coefficient on the interaction term cohort by cohort, but most effects are economically significant for all cohorts.\(^{22}\) Interestingly, there is no clear decreasing trend of the effect for the younger cohort group as we find for college attainment.

For women, none of the coefficients on the interaction variables of interest in table 3 are significant.\(^{23}\) We believe that the lack of significant results for women, in contrast to men, can be explained by their generally lower labor market attachment. Women typically experience labor market breaks in their career, and especially at the beginning of their career, with the arrival of children. These breaks often lead to new professional orientations. Therefore, any initial effects of restricted access to education or to the desired apprenticeship might show up less strongly for women over time than for men. It is interesting that for college graduation, which in the majority of cases happens before children are born, we see similar effects for women as for men in terms of the size of the coefficients.

V. Ruling Out Alternative Interpretations of the Results

In this section, we conduct a series of analyses that rule out alternative explanations of the results. We conduct these analyses only on the significant results from tables 2 and 3. For college attainment, we always show results obtained using the whole sample, given that results were very similar for both cohort groups and for men and women. Concerning labor market outcomes, for the dependent variables wage and professional status, we show results only for the older cohort group and the male sample,\(^{24}\) for the dependent variable working hours only for the younger cohort group and the male sample, while for the employment status, we show results for both the older and younger cohort group (but in this last case, using only the male sample).

A. Are West Germans a Valid Control Group?

An underlying assumption of our exercise is that West Germans are a valid control group for East Germans. One might be worried about this for different reasons. Since the school systems in East and West Germany were very different (e.g., due to tracking in the West German school system), the effect of enrollment at an earlier age could differ in East and West. Moreover, incorrect assignment of treatment due to grade repetition or early or late enrollment for school may bias the estimates of our coefficients of interest. In particular, this may be the case if the share of respondents who repeat their grade is systematically different in the treatment and control group, and such a difference depends on whether we consider the sample of East or West respondents. One general worry about the results could be that they might capture differences in age trends between East and West residents, since treatment and control individuals are slightly different in terms of age.

Yet any of these potential biases should show up also for older cohorts born before 1971. Thus, to rule out these alternative interpretations of the results and biases, we ran regressions on placebo cohort groups—namely, cohorts born between 1961 and 1970.\(^{25}\) All respondents born in 1970 or before had already completed primary and secondary education when the Berlin Wall fell and were thus not differentially affected by socialist education, but would face the same biases driven by differential age trends, early or late enrollment, or grade repetition.\(^{26}\)

Figure 3 presents the results for different placebo cohort groups, starting from the cohort group 1961 to 1970, 1962 to 1970, up to 1968 to 1970. The figure shows the coefficients on the interaction variable of interest between East and Treat. In Panel A, college attainment is the dependent variable, while panels B to F focus on the labor market outcomes. For comparison, the panels also show the coefficients for our two relevant cohort groups 1971 to 1973 and 1974 to 1977, from tables 2 and 3. None of the coefficients of interest on the interaction of East and Treatment are significant for the placebo cohort groups, and indeed most are very close to 0. Thus, we are quite sure that we do capture the effects of socialist education rather than general East or West German trends or biases that should also have been present for cohorts 1970 and older.

B. General Exposure to Socialist Regime

We next address the possibility that our results are driven by general exposure to a socialist regime and lifestyle rather than specifically by socialist education. Due to their younger age, respondents in the treatment group have been less exposed to W6.

\(^{22}\) The two exceptions are the employment effect for cohort 1971 in panel B and the employment effect for cohort 1977 in panel E.

\(^{23}\) All results for women, as well as for men, are robust to controlling for the number of children. These are shown in online appendix tables W4 to W6.

\(^{24}\) For wages and professional status, the interaction term of interest is also significant in the full sample, but these results are entirely driven by the male sample.

\(^{25}\) For these robustness checks, we have to use the survey years from 2004 and before in order to observe these cohorts at the same age 31 to 35 as the individuals in our baseline analyses. Thus, we have to recur to the second, less precise definition of treatment (being born on or after May 1). In online appendix table W7, we show that our main results are robust to using this less precise definition of treatment.

\(^{26}\) An underlying assumption is that East-West differences in regular enrollment and grade repetition did not change significantly for cohorts born before or after 1971.
exposed to socialist culture in general if they come from the East.

The exercises performed in section VA should already be enough to rule out the possibility that length of exposure to socialist culture in general matters, unless we believe that exposure to socialist culture should have a stronger impact at a younger age and, in particular, at the age when the cohorts 1971 to 1977 experienced reunification. Still, we perform an additional robustness check, in which we restrict the sample to respondents born between February and September. Thereby, we are comparing individuals whose age differences are very small, and therefore it is less likely that results are driven by different exposure to socialist culture in general. Results for college graduation are presented in panel A of column (1) of table 4, while panels B and C present results using labor market outcome variables for the older and younger cohort groups, respectively. As expected, all coefficients of interest remain of the same sign as in the baseline results and significant.27

C. Year of Labor Market Entrance

Since individuals in the treatment group enter school one year later, they also enter the labor market one year later than individuals in the control group from the same birth cohort. Given that the East German labor market was in a recession after reunification, this might have mattered. In fact, unemployment rates generally increased in the first years after reunification (see figure W4 in the online appendix). In order to control for labor market conditions after reunification, we collect information on the unemployment rates of the total and male populations in East and West Germany from 1991 onward from the Federal Employment Agency. We then generate a variable “unemployment rate in the year of labor market entrance,” which associates with each individual the unemployment rate observed in East or West Germany (depending on the current residence) 20 years after the individual’s birth year for individuals in the control group and 21 years for individuals in the treatment group, who enter the labor market one summer later. Based on data from the German Socio-Economic Panel, the average age at the first job for individuals fitting our sample criteria is 20.7 in the East and 20.6 in the West for individuals in the treatment group, and 20.2 or 20.1, respectively, for individuals in the control group.

We add this newly created variable “unemployment rate in the year of labor market entrance,” referring to either the total or the male population, as a control to the baseline specifications in columns (2) and (3) of table 4. Column (4) instead adds linear trends in the year of labor market entrance; in this way, we do not have to make any assumptions on when exactly the individuals enter the labor market, only that each school cohort enters at the same time. All results are robust to adding these additional control variables.28

27 Online appendix table W8 shows results from a placebo treatment, in which we consider only individuals born between July and December, defining those born between October and December as the placebo treatment group and those born between July and September as the placebo control group. None of the placebo treatment coefficients is significant.

28 In table W9 in the online appendix, we show a battery of additional robustness checks controlling for unemployment rates in the year of labor market entrance, including quadratic terms in the total or male unemployment rate, controlling for the youth unemployment rate (in levels and squared), or state-specific unemployment rates (again in levels and squared). We include state-specific linear trends. The youth unemployment rate is available only from 1993 on, such that we can include only individuals who entered the labor market in 1993 or later, which restricts the sample to the cohort group 1974 to 1977.
D. East-West Migration

One unfortunate feature of the German microcensus is that it provides information only on the current residence of the respondents, not on their residence before reunification. Therefore, when generating the variable “East,” we are implicitly assuming that respondents currently residing in the East (West) also received their education in the East (West). This assumption needs to be carefully discussed given that migration flows from East to West Germany have been substantial (see Hunt, 2006, and Fuchs-Schündeln & Schündeln, 2009). In particular, this assumption may bias the coefficient of the interaction term between the variables “East” and “Treatment” upward if the most talented and hard-working respondents in the treatment group were less likely to migrate from the East to the West than the corresponding most talented and hard-working respondents in the control group.

While the microcensus does not provide a full migration history of each respondent, it reports the state of residence in the current and the previous year (except for the survey years 2004, 2006, and 2007). Using the sample of all respondents belonging to cohorts 1971 to 1977 who resided in East Germany twelve months prior to the interview and all surveys from 1991 onward, this allows us to check whether respondents in the treatment group were more likely to migrate in the next year than respondents in the control group. The results are shown in online appendix table W10. Both with and without including control variables, the coefficient on the treatment variable is very close to 0 and far from being significantly different from 0, suggesting that it is highly unlikely that patterns of migration have been somehow influenced by the reorganization of the educational system after 1989. Since migration to West Germany was not negligible, however, we need to stress that our findings are not only on treatment but also on the ability of the individuals interacted with treatment.

E. Robustness Checks

In table W7 in the online appendix, we also show that results are robust to (a) including data from 2004 and before, working with the less precise definition 2 of treatment; (b) defining treatment in the West as being born between July and December, giving that the relevant cutoff date for schooling was typically June 30 in the West in the 1980s, not May 31 as in the GDR; (c) dropping respondents from May, June, or July, for whom wrong assignment to treatment or control

---

TABLE 4.—Further Analyses

<table>
<thead>
<tr>
<th></th>
<th>Sample</th>
<th>February-March UR</th>
<th>Male UR</th>
<th>Market Entrance Trends</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. East × Treat College</td>
<td>All</td>
<td>.026** (.012)</td>
<td>.020** (.007)</td>
<td>.020** (.006)</td>
</tr>
<tr>
<td>B. East × Treat × cohort 71–73 Employed</td>
<td>All</td>
<td>−.016** (.007)</td>
<td>−.020** (.009)</td>
<td>−.023** (.009)</td>
</tr>
<tr>
<td>Ln (wage) Male</td>
<td>.029** (.012)</td>
<td>.036*** (.008)</td>
<td>.044*** (.011)</td>
<td>.044*** (.011)</td>
</tr>
<tr>
<td>Professional Male</td>
<td>.045*** (.012)</td>
<td>.045*** (.009)</td>
<td>.056*** (.009)</td>
<td>.051*** (.009)</td>
</tr>
<tr>
<td>C. East × Treat × cohort 74–77 Employed</td>
<td>Male</td>
<td>.043*** (.013)</td>
<td>.022*** (.004)</td>
<td>.023*** (.005)</td>
</tr>
<tr>
<td>Ln (Working hours) Male</td>
<td>.013* (.007)</td>
<td>.015*** (.004)</td>
<td>.014*** (.004)</td>
<td>.015*** (.005)</td>
</tr>
</tbody>
</table>


29 A quick back-of-the-envelope calculation reveals that as an upper bound, East Germans constitute 4.7% of the West sample. This calculation is based on cumulative East-West flows from 1989 to 2006 and assumes that 20% of East-West migrants return to the East. The rate of East German return migrants is calculated to be 20% based on German Socio-Economic Panel data by Fuchs-Schündeln and Schündeln (2009), who indicate that this number is a lower bound.

30 To use the early survey years, we have to rely on the less precise definition 2 of treatment. Online appendix table W11 shows the results year by year: in two years, 1993 and 1997, the treated were significantly more likely to migrate West, while in one year, 1992, they were significantly less likely to do that. Yet there is no clear trend in migration of treatment versus control group.
is most likely in the case of early or late enrollment; and (d) redefining the college variable by assigning college status also to an individual whose highest educational degree is from a Fachschule. All results are robust.

VI. Conclusion

The event of German reunification and the rapid transformation of the educational system in East Germany toward a Western model provide a unique setting to assess how political regimes influence individual lives through education. We identify two possible channels: authoritarian and, in particular socialist, forms of government often (a) adopt nonmeritocratic criteria to select students and grant access to higher education, and impose restrictions on occupational choice based on central planning, and (b) shape the content of curricula to indoctrinate pupils and preserve consensus toward the regime in power, with a teaching style that does not encourage critical discussion. We find that the removal of these two features of the socialist education system increases the likelihood of obtaining a college degree of respondents resident in East Germany once the transition toward a capitalist society was completed.

Interestingly, the two channels have quite different effects on labor market outcomes. Elimination of restrictions to access to college and restrictions put on occupational choice allows skilled students to acquire higher human capital and therefore better-paid jobs. At the same time, we find some suggestive evidence that less able students face a higher likelihood of being unemployed. Thus, the elimination of these restrictions might have increased the variance of labor market outcomes. The abolition of socialist teaching instead has different consequences. The transition to a system where individual initiative is encouraged leads to higher participation in the labor market and higher effort in the workplace, expressed in a larger number of working hours. The effects that we find in the labor market are, however, limited to the male sample.

One caveat of our analysis is that it is carried out against the background of a depressed labor market in East Germany right after reunification. The high unemployment rates might have made it more difficult for young people to switch education and adjust their occupational choice after the fall of the Berlin Wall. Therefore, the effects of restricted occupational choice and nonmeritocratic restrictions in access to college might have been larger than in settings with a booming labor market. Yet this concerns the quantities of the results, not the qualitative results.

REFERENCES


Brunello, Giorgio, Elena Crivillaro, and Lorenzo Rocco, “Lost in Transition? The Returns to Education Acquired under Communism 15 Years after the Fall of the Berlin Wall,” *Economics of Transition* 20 (2012), 637–676.


Hoffmann, Florian, and Philip Oreopoulos, “Professor Qualities and Student Achievement,” this *Review* 91 (2009), 83–92.

Lechner, Michael, and Conny Wunsch, “Active Labor Market Policy in East Germany,” Economics of Transition 17 (2009), 661–702.
Münich, Daniel, Jan Svejnar, and Katherine Terrell, “Returns to Human Capital under the Communist Wage Grid and during the Transition to a Market Economy,” this Review 87 (2005), 100–123.
Riedel, Klaus, Martin Griwatz, Hans Leutert, and Jürgen Westphal, “Schule im Vereinigungsprozess. Probleme und Erfahrungen aus Lehrer- und Schülerperspektive” (Frankfurt am Main: Peter Lang, 1994).
Waterkamp, Dietmar, Handbuch zum Bildungswesen der DDR (Berlin: Spitz, 1987).